



Annual Report of the Teacher Education Division for FY24

Submitted by Bridget Mulvey and Daniel Capps, President and Vice President

Division leaders: list all Division officers and roles for the fiscal year.

President – Bridget Mulvey

Media Director – Bridget Mulvey and Daniel Capps

Vice President – Daniel Capps

Past President – Christopher Roemmele

Treasurer – Wendi J. W. Williams

ASTE Liaison – Debbie French

Secretary – Debbie French

Executive summary

The Teacher Education Division has a balance of \$5,205.22, with an additional \$2,820.00 in an awards fund. The division has 148 active members, down from 171. We created a BlueSky account and started posting to BlueSky in addition to our Facebook account. We changed meeting format to include large segment a guest leading an informal workshop with open discussion. This is intended to increase membership's engagement and exposure to TED leadership. Next year's goals include to continue to (1) advertise TED Teacher Award; and (2) work to engage current, lapsed, and attract new members.

Detailed report

Division membership

- 148 active members, down from 171 last year (decrease of 33 members, or 13%).
- Emailed lapsed members over last few years a TED-specific encouragement to rejoin. We highlighted NAGT and TED benefits, also encouraging people to be involved in leadership.

Progress towards goals

Goal 1. Advertise Teacher and Classroom Awards.

- *Advertised through our TED newsletter to members*
- *Shared on social media (Facebook and BlueSky)*
- *Successfully awarded the Teacher Award.*
- *Classroom Award was not finalized, based on the advice of Past President.*

Goal 2. Membership Engagement:

- *Recruit a Media Director. Accomplished.*
- *Create one newsletter per semester. Exceeded this goal*
- *Reach out to lapsed members. Emailed lapsed members over last few years a TED-specific encouragement to rejoin. We highlighted NAGT and TED benefits, also encouraging people to be involved in leadership.*
- *Establish a presence on one additional social media platform. Created BlueSky account.*



- Continue to share at least two posts per semester on various social media platforms, NAGT newsletters, and/or *In the Trenches*, focused on engaging members and recruiting new ones for resources, teaching tips, and DEI-related discussions. *Posted on both Facebook and BlueSky at least twice a semester. Shared climate change resources through NAGT newsletter, TED newsletter.*

Other Division activities

- Changed format of TED meetings to include large segment for guest speaker / workshop. Open format with much discussion.

Goals for future Division work

Goal 1. Continue to Advertise TED Teacher Award.

Goal 2. Engage current, lapsed and new members:

- Create and distribute at least one newsletter per semester
- Reach out to lapsed members
- Continue to expand presence on existing social media platforms and potentially at in-person events
- Continue to get member feedback on needed Earth science related teaching resources, skills, support to inform guests at TED meetings
- Find at least one new way to engage potential future leaders.