



## Annual Report for FY25

Submitted by Alex Manda, Councilor-at-large and Chairperson Membership Committee

### Executive summary

Over the past year, I've focused my efforts on strengthening member engagement and retention within NAGT through my role as Chairperson of the Membership Committee. I led initiatives such as a Fireside Chat and an Email-a-Thon to re-engage lapsed members and foster community among current ones. I also worked to build stronger connections between the committee and NAGT leadership across sections and divisions. While we made meaningful progress in outreach and engagement, challenges remain in reversing membership decline. As I conclude my term on the Executive Committee, I remain committed to supporting NAGT's mission as a regular member.

### Detailed report

#### Goals for NAGT work over the past year

My primary goals this year centered on:

- Enhancing member retention and recruitment strategies.
- Organizing events that foster engagement and dialogue.
- Strengthening collaboration with NAGT leadership to identify opportunities for member involvement.
- Aligning Membership Committee efforts with broader organizational priorities.

#### Progress towards goals: Participation and achievements as an officer of NAGT

As Chairperson of the Membership Committee, I led several initiatives aimed at supporting our membership base:

- I organized a Fireside Chat to create space for informal conversation and connection among members.
- I spearheaded an Email-a-Thon, mobilizing committee members to reach out to lapsed members and encourage renewals.
- I initiated outreach to section, division, and committee leaders to identify individuals interested in contributing to NAGT's work.
- I welcomed a new student member to the committee, helping to diversify our perspectives and build future leadership.
- I collaborated with the Executive Office and members of the Membership Committee in a joint meeting to develop a calendar and set of goals that would align our activities more closely. The outcomes of that meeting are now in the implementation phase, marking a meaningful step toward more integrated and strategic member engagement across



NAGT. These activities reflect my commitment to advancing NAGT's mission through inclusive and strategic engagement.

#### Progress towards goals: Other achievements and work relevant to NAGT

Beyond my work within the Membership Committee, I've taken time to reflect on the strategies we've implemented—especially those that didn't yield the desired outcomes—and documented these insights to support institutional learning. I've also raised concerns within the committee about the persistent challenge of declining membership. I believe this issue requires sustained attention and innovative solutions that extend beyond the scope of the Membership Committee alone.

#### Goals for NAGT work in the next year

As I transition out of my role on the Executive Committee, I plan to continue supporting NAGT as a regular member. My goals include:

- Offering informal mentorship to new committee members.
- Sharing insights from past initiatives to inform future strategies.
- Remaining engaged in NAGT events and discussions to contribute to the organization's vibrant community.