

# Annual Report of the South Central Section for FY25

Submitted by Sabrina Ewald, Section President

#### Section leaders:

- **President** Sabrina Ewald (TX)
- V.P. Dawn Chegwidden (TX)
- Secretary and Treasurer Liane Stevens (TX)

**OEST Chair** - Aaron Ball

### State Representatives

Arkansas - Vacant Oklahoma - Aaron Ball

**Kansas** - *Vacant* **Texas** - Alison Mote, Michael Dalman

Louisiana - Chris Campbell

## **Executive Summary**

The South Central section recently re-elected its president, vice president, and secretary/treasurer. The officers are actively collaborating with state representatives to formulate a strategic plan for the section. Re-elected officers are meeting in October to begin planning for the future section activities and events. Section leadership continues to focus on expanding membership and enhancing member engagement. A key priority is to increase the section's presence in K-12 education by organizing events designed to attract and involve K-12 educators and students in NAGT activities.

### **Budget for Fiscal Year**

- Officers for the section are planning events to engage with membership and work to recruit more members to the section. Section budget will be used to help with these endeavors. Potential events include:
  - Attending GSA South Central meeting in 2026.

#### Membership

• There are currently 108 active memberships for the South-Central section.

Type of Membership	# of members
Regular memberships	76
Adjunct memberships	5
K-12 memberships	10
Student memberships	11
Retired memberships	4



Sustaining membership	2
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STATE	# of Members/State	% of Total Section Membership	% of State Membership that are K-12 educators
Arkansas	5	4.6%	20%
Kansas	3	2.8%	33.3%
Louisiana	7	6.5%	0%
Oklahoma	12	11.1%	8.3%
Texas	68	63%	10.3%
Misc States (AZ, DC, FL, IL, MO, NC, ND, NY)	13	12%	

Memberships by state:

## **Current status of the section**

- OEST
  - Section award for 2025 was given to Stacy M. Ferrell in Texas.
  - o State award for 2025 was given to Dr. Angela M Thomas in Oklahoma.
- The South-Central section elected its section officers. Officers are collaborating with state representatives to devise a plan to increase membership and provide opportunities for engagement with section members.
  - The South Central Section page on the NAGT website has been updated with all current information.
  - Leadership is coordinating a schedule for meetings as an executive committee and meeting with state representatives to ensure goals are being met and evaluating section initiatives.
- Currently seeking state representatives for Arkansas and Kansas.
- Section officers are supporting a field trip during the GSA Annual Conference in San Antonio.
- This past year, officers have been working to build a library of 1-page flyers containing degree and career information that can be shared with K-12 teachers and students.



## Goals for future work

- Communicate with current members to provide information concerning the section, elected leadership, and future positions in need of fulfillment.
- Currently 30 lapsed memberships are in the South Central section.
  - State representatives will assist in reaching out to these members and encourage to renew their membership.
  - Section communication to all lapsed memberships to encourage to renew and provide information related to member opportunities to engage with other South Central members.

## **Lapsed Membership Statistics**

STATE	# of lapsed memberships
Arkansas	2
Kansas	3
Louisiana	0
Oklahoma	2
Texas	23

- Section officers will compare the most recent lapsed membership report with the previous one to compile a comprehensive list of lapsed members and develop strategies to encourage them to renew their membership
- The section will work to increase OEST nominations.
  - The OEST chair will communicate to members when the application window is open and communicate the final deadline to receive applications.
  - Actively advertise the award to increase applications/nominations.
- Develop a strategic plan to increase membership for each state and specifically focus on increasing K-12 membership in each state. Confer with the K-12 Ad Hoc Committee to coordinate recruiting efforts and communication of K-12 resources being developed.

### Activities/Events to engage with membership:

- Sponsor field trip for K-12 teachers? Organized by state reps and hosted in the state.
- Organize and sponsor socials at GSA section conferences
- Events to increase student interest in pursuing geoscience careers
- Offer gift cards for attendance to Zoom meetings/webinars
- Plan and host virtual events to engage and support section membership.



## Other ideas/initiatives being explored:

- Ask higher ed members if their institution currently has any K-12 outreach efforts for teachers and/or students. Highlight these efforts in the South Central newsletter and website.
- Host webinars for K-12 teachers and students highlighting careers in different geoscience fields. Webinars can be state-specific and hosted by higher ed or industry.
- Provide a web presence with K-12 professional development opportunities. These PD events focus on geoscience content. PD opportunities are organized by state and state reps help maintain the list and ensure opportunities listed are up-to-date.
- Fundraiser to help K12 teachers with membership? \$55.