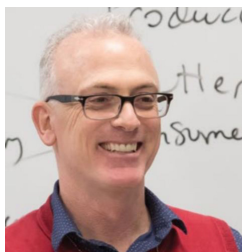




Teaching Students to Evaluate Sources and Claims

Pre-Institute Webinar #1

LR-MEL Project Investigators



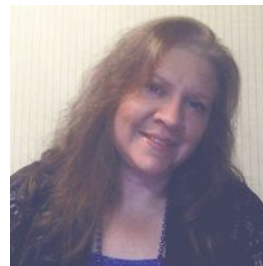
Doug Lombardi
U Maryland



Sarah McGrew
U Maryland



Donna Governor
U North Georgia



Carla McAuliffe
Institute for Global
Environmental
Strategies



**Lorraine Ramirez
Villarin**
U North Georgia



Janelle Bailey
Temple U



Missy Holzer
Science Curriculum
Design Consultant



Gale Sinatra
U Southern California



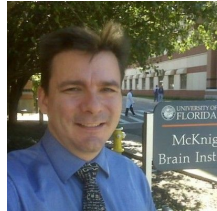
Elizabeth Reynolds
U Maryland



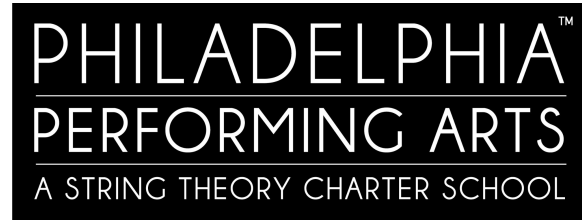
Sanlyn Buxner
Planetary Science Institute



LR-MEL Master Teachers



Penny Kline and Derek Piper
Vickery Creek Middle School (GA)



Andrea Johnson and Mike Magnotta
Philadelphia Performing Arts: A String
Theory Charter School (PA)

Webinar Outline

- Overview of Project (forest/big-picture view)
- Introduction to Lateral Reading
- Introduction to Webinar #2



Science

- **S2**: Develop and use models
- **S6**: Construct explanations and design solutions

Social Studies

- **SS6**: Take informed action

- **SS1/S1**: Develop questions and define problems
- **SS2/S3**: Plan and carry out inquiries and investigations

- **SS4/S7/E5**: **Develop claims and arguments using evidence**
- **SS5/S8/E3/E4**: Communicate and critique conclusions and information
- **E2**: Build a strong base of knowledge through content-rich texts
- **SS3/S4/E5/E6**: Value, gather, analyze, and evaluate data and evidence

- **E1**: Demonstrate independence in reading complex texts and writing and speaking about them
- **E7**: Understand other cultures and perspectives through reading, listening, and collaborations

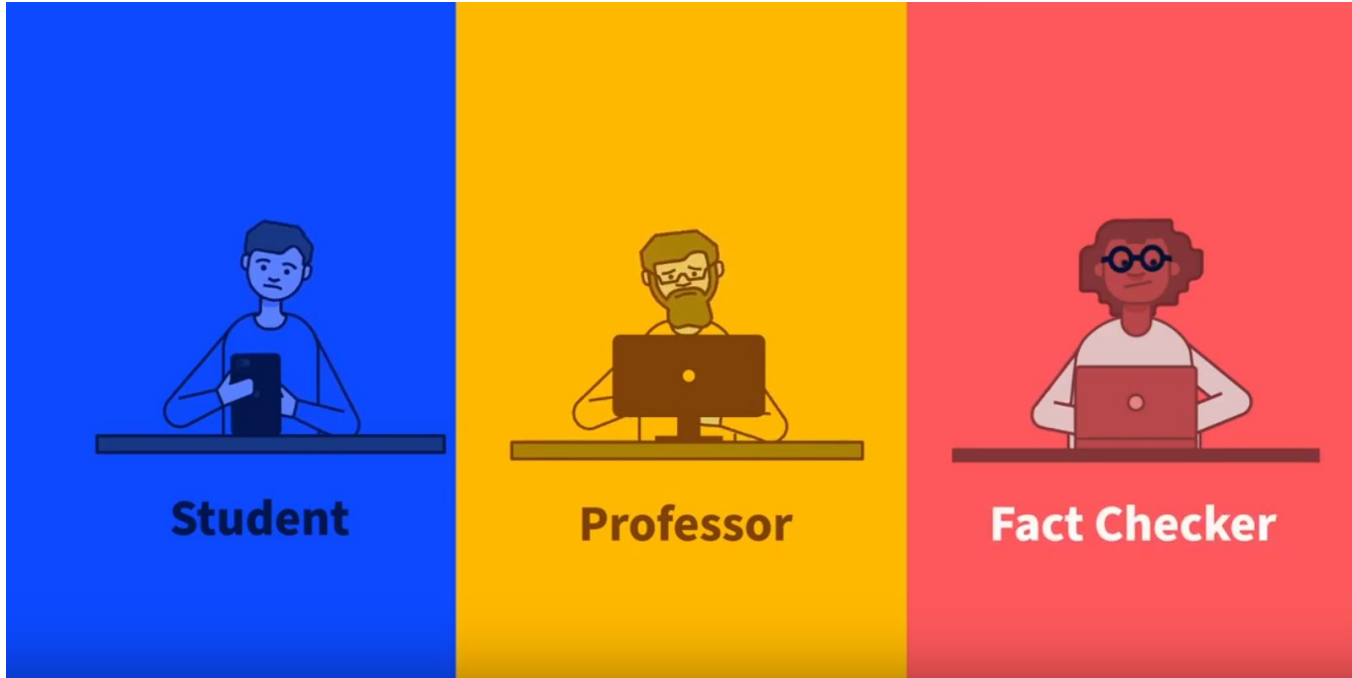
English/Language Arts

In the chat:

How do **your students** make decisions about **what to trust online** (websites, social media, search results, etc.)?



How can we help students do better?





Denmark's Dollar Forty-One Menu

Thursday, October 30, 2014, 9:00 am



Proponents of raising the minimum wage often point to Scandinavian countries like Denmark as models for American labor policy. But the devil is in the details. Take this week's [New York Times profile](#) of the comparatively high Danish minimum wage, for example. The authors ask, if the Danes can do it, why can't the United States?

In the midst of a mostly-fawning piece on Danish labor policy, the authors unwittingly answer their own question: It would lead to higher prices and fewer job opportunities.

The piece points out that the associated higher labor costs mean that a Big Mac in Denmark costs 17 percent more than in the United States – \$5.60 versus \$4.80. [Other analyses](#) put the price discrepancy at around double this. For example, the equivalent of the "Dollar Menu" in Denmark is \$1.41, and an extra value meal is nearly 40 percent more.

As a consequence of higher labor costs, Danish fast food restaurants are also far less

OCTOBER 30, 2014

July kicks off with 22 wage hikes across the country

OCTOBER 30, 2014

Care Centers Harmed from Minimum Wage Hikes

OCTOBER 30, 2014

More Evidence from California: Minimum Wage Hikes Cause More Harm than Good



← → ↻ https://www.epionline.org 🔍 ☆


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BUSINESSES ARE CLOSING BECAUSE OF THE FIGHT FOR \$15

See the real victims of higher minimum wage laws.


[LEARN MORE](#)



NEW RESEARCH (SEE ALL)

The Impact of a \$15 Minimum Wage: Up to 2 Million Jobs Lost
January 2019

Speaker Nancy Pelosi boasted that a \$15 minimum wage would pass “in the first 100 hours” of a new Democratic-controlled Congress. It might be good politics, but is a \$15 minimum wage good economics? This month, the Employment Policies Institute released its first-ever book on the \$15 minimum wage, “Fighting \$15: An Evaluation of the Evidence and a Case for Caution.” This policy brief summarizes [...]



BLOG UPDATES (SEE ALL)

Small Businesses Stand to Lose the Most in the “Fight for \$15”
January 15, 2019 • [MinimumWage.com](#)

In his 2013 State of the Union, President Obama called for a 25 percent increase in the federal minimum wage, to \$9 an hour. Five years later, and the Democratic Party is demanding a minimum wage increase of more than ... [Continue reading →](#)



Fact Checker

The screenshot shows the Wikipedia page for the Employment Policies Institute (EPI). The page is in English and is titled "Employment Policies Institute". The main content area contains the following text:

The **Employment Policies Institute** (EPI) is a **social conservative** nonprofit American think tank that conducts research on employment issues such as minimum wage and health care. EPI was established in 1991^[1] and has been described as "a nonprofit research group that studies issues of entry-level employment."^[2]

According to *Source Watch*, EPI is one of several front groups created by Richard Lamm of *Lamm and Company*, a Washington, D.C. public relations organization that lobbies for the restaurant, hotel, alcoholic beverage and tobacco industries.^[3] The Employment Policies Institute has no employees of its own. Instead, according to the *New York Times*, Lamm and Company charges the nonprofit institute for the services its employees provide to the institute.^[4]

The charity evaluator *Charity Navigator* has issued a **do not advise** warning concerning EPI.^[5]

EPI should not be confused with the actor, formerly named Economic Policy Institute, which is a liberal think tank advocating for low to moderate-income families in the United States.

Contents [edit]

- 1 Issues
- 1.1 Minimum wage
- 2 Staff and Management
- 3 Criticisms
- 4 Donations and Funding
- 4 Campaigns
- 5.1 *Talk is Not*
- 4 References
- 7 External links

Issues [edit]

EPI has created a number of studies^[6] that look at the economic effects of policies like the minimum wage, health care mandates, and employment tax credits. Its low wage labor markets - EPI also regularly analyzes job market data in the United States.^[7] Typically, studies are contracted by university economists and published under EPI's name.^[8] The reliability of the studies sponsored by EPI has been questioned.^[9]

In 2006, EPI launched a campaign, *Deliver The Deal*, focusing on the national debt.^[10]

Minimum wage [edit]

EPI argues that increases in the minimum wage also increase unemployment among groups of workers like teens and less educated and unskilled workers.^[11] (Economists have noted) even on the impact of minimum wage laws.

Employment Policies Institute

Abbreviation:	EPI
Formation:	1991
Type:	Think tank
Headquarters:	Washington, D.C. (United States)
Website:	http://www.epi.org/

Stanford student



Student's conclusion



In your breakout, discuss:

What did you notice about the fact checker's approach?

How did that compare to the student's?



Lateral reading

The screenshot shows a web browser with three tabs: 'About MinimumWage.com | Min...', 'EPI About Us - Employment Policies...', and 'employment policies institute - | X'. The address bar shows the search query 'https://www.google.com/search?q=employment+policies+inst'. The search results page displays several entries for the Employment Policies Institute (EPI), including a Wikipedia snippet, a public policy research page, an 'About Us' page, a source watch entry, another Wikipedia entry, a New York Times article, and a charity navigator entry. Two orange curved arrows originate from the search results and point to the 'EPI About Us' and 'employment policies institute' tabs, demonstrating the concept of lateral reading.

Google employment policies institute

About 140,000,000 results (0.31 seconds)

The Employment Policies Institute is a fiscally conservative non-profit American think tank that conducts research on employment issues such as minimum wage and health care. It was established in 1991 and has been described as "a nonprofit research group that studies issues of entry-level employment."

Employment Policies Institute - Wikipedia
https://en.wikipedia.org/wiki/Employment_Policies_Institute

Employment Policies Institute - Public Policy Research on ...
<https://www.epionline.org/>

Decades of economic research and policymaking have focused on minimum wages, tax credits, and welfare programs as essential tools to improve the lives of ...

About Us - Studies - Employment Policies ... - Minimum Wage - Oped

About Us - Employment Policies Institute
<https://www.epionline.org/aboutepi/>

Founded in 1991, the Employment Policies Institute is a non-profit research organization dedicated to studying public policy issues surrounding employment growth. In particular, EPI focuses on issues that affect entry-level employment.

Employment Policies Institute - SourceWatch
https://www.sourcewatch.org/index.php/Employment_Policies_Institute

Oct 11, 2017 - Employment Policies Institute - The Employment Policies Institute (EPI) is one of several front groups created by Bertram & Co., a Washington, DC public affairs firm owned by Rick Bertram, who lobbies for the restaurant, hotel, alcoholic beverage and tobacco industries. Against Raising the ... - History - The Employment Policies ... - Funding

Employment Policies Institute - Wikipedia
https://en.wikipedia.org/wiki/Employment_Policies_Institute

The Employment Policies Institute is a fiscally conservative non-profit American think tank that conducts research on employment issues such as minimum wage and health care. It was established in 1991 and has been described as "a nonprofit research group that studies issues of entry-level employment" issues - Minimum wage

Fight Over Minimum Wage Illustrates Web of Industry Ties - The New ...
<https://www.nytimes.com/.../fight-over-minimum-wage-illustrates-web-of-industry-ties...>

Feb 10, 2014 - WASHINGTON - Just four blocks from the White House is the headquarters of the Employment Policies Institute, a widely quoted economic ...

Charity Navigator - CN Advisory of Employment Policies Institute ...
<https://www.charitynavigator.org/index.cfm?bay=search.summary&org=13373>

Employment Policies Institute Foundation is a Social and Public Policy Research charity located in Washington, DC.

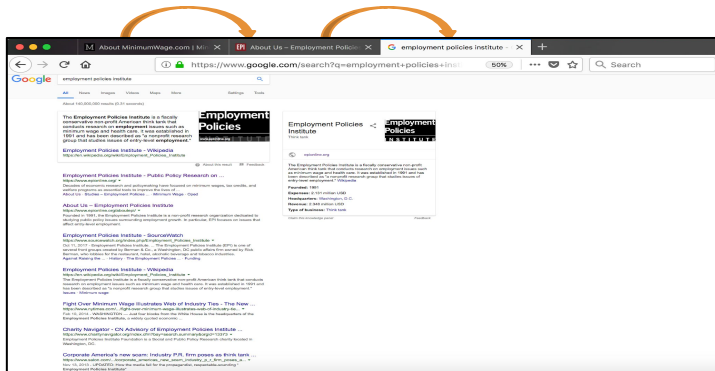
Corporate America's new scam: Industry P.R. firm poses as think tank ...
https://www.salon.com/.../corporate_americas_new_scam_industry_p_r_firm_poses_a...

Nov 13, 2013 - UPDATED: How the media fell for the propagandist, respectable-sounding "Employment Policies Institute?"



Lateral Reading

- Distrust what a site says or shows about itself
- *Leave* the site and search for information about the source through other reliable sites



Vertical Reading

- Draw conclusions about the credibility of a site based on...
 - Quality/amount of information
 - Links & references
 - URL (.org, .edu)
 - Advertising
 - Professional appearance
 - About page

Your turn!

Use lateral reading to help you decide if [friendsofscience.org](https://www.friendsofscience.org) is a reliable source about climate change.



In your breakout, discuss:

What did you learn about friendscience.org from lateral reading?

Compare what you learned to typical student responses:

bit.ly/friendsresponses

- What, if anything, is similar?
- What is different?
- What patterns do you notice in students' reasoning?



In the chat, brainstorm:

How could you teach and use lateral reading in your content area?

Please continue to think about this and bring more ideas to the Institute!



Next Steps

- From Lateral Reading to Model-Evidence Link

LR → MELs

- Plausibility Ranking Task (link to be emailed)
- Article: Breakstone et al. 2018 (will be emailed)
- Webinar 2: Monday, May 18, 7 PM ET (same Zoom link in invite/to be emailed)

Webinar Evaluation Survey

Please fill out a Webinar Evaluation Survey at:

<https://www.surveymonkey.com/r/ZCS698D>

(this link will also be emailed out tonight)

Please fill out this survey by Friday May 8, 9 pm EDT



Questions?

For general questions, use the Chat Box to ask them

For specific questions, email us at MEL2institutes@gmail.com

Breakouts to discuss stipend paperwork, food, etc.—you can leave from the breakout as soon as you are done there. Thank you—we look forward to seeing you in two weeks!



ACKNOWLEDGEMENTS



This research project is supported by the US National Science Foundation (NSF) under Grant Nos. 2201012, 2201015, 2201016, 2201017, 2201018, and 2346657. Any opinions, findings, conclusions, or recommendations expressed are those of the authors and do not necessarily reflect the NSF's views.

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Please have the following information for submitting your registration:

- The current revision of the W-9 filled out and ready to load to the registration portal. Link to current revision: <https://www.irs.gov/pub/irs-pdf/fw9.pdf>
- The Legal Name on Line 1 MUST match the IRS records for your tax filing, whether a business or an individual.
- Provide an EIN or SSN depending on whether you are doing business as a business or an individual.
- You must indicate your Federal Tax Classification.
- Corporate address.
- Form must be signed.

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- Account number
- Name associated with the bank account

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