

U.S. SCIENCE SUPPORT PROGRAM

Introduction to a new diversity initiative

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IMPACT Next Generation Workshop

Diversity across IODP

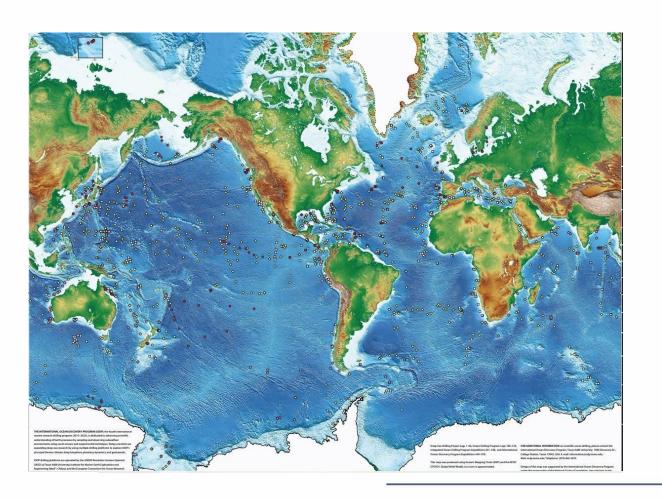
USSSP want to show that scientific ocean drilling has the potential for diversity in so many different areas

- Diversity in gender and ethnicity discussed by Carl Brenner
- Diversity in age and career level discussed by Carl Brenner
- Diversity in cultures
- Diversity in geographical locations
- Diversity in backgrounds and skillsets
- **Diversity in career options**



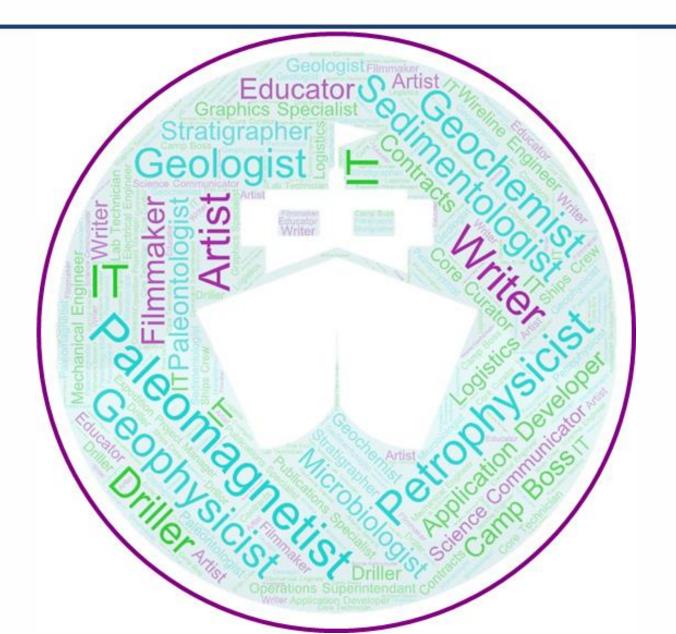






How many careers are involved in IODP?







Preliminary Video Draft



- 3 minute video teaser that introduces IODP and explains career diversity through video, imagery and narration by the people doing the jobs
 - We want to show the personal side to IODP
 - We want to show the community feeling and spirit
 - We want to show that you are a part of something bigger
 - Concentrate on being relatable rather than the specific career details
- Series of 30 second deeper dives into specific roles / careers for those that have been hooked by the teaser!
- Finally we will link into the much longer insights into specific roles already available on YouTube, and supplement these with new videos.

