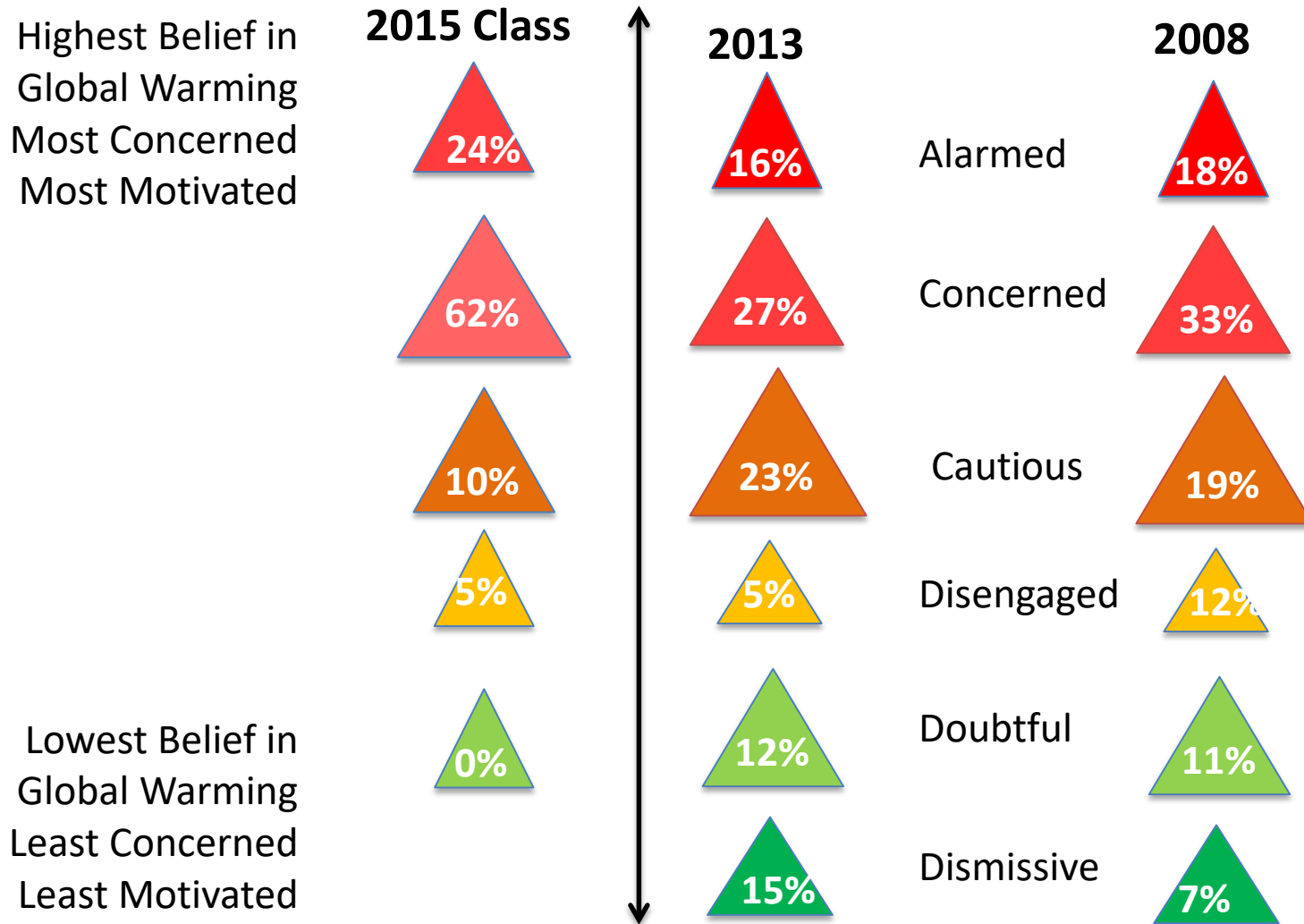


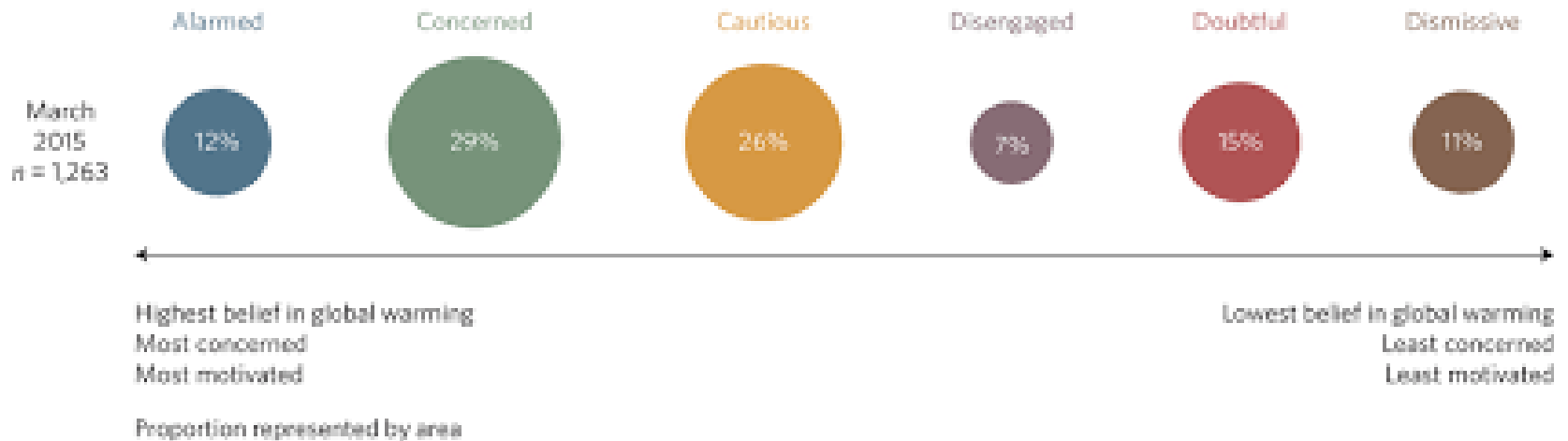
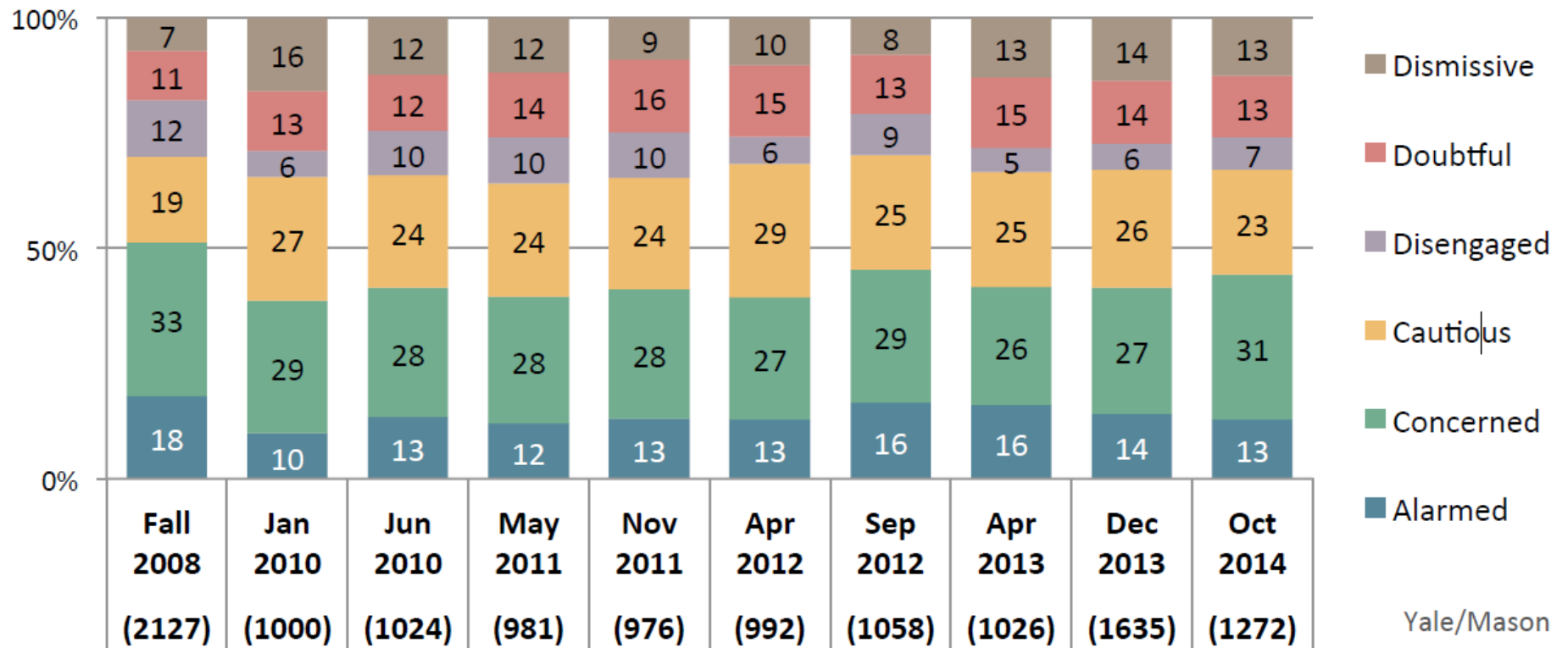
United States adults in the 6 Americas, March 2012

(992 people surveyed by Yale/George Mason University)



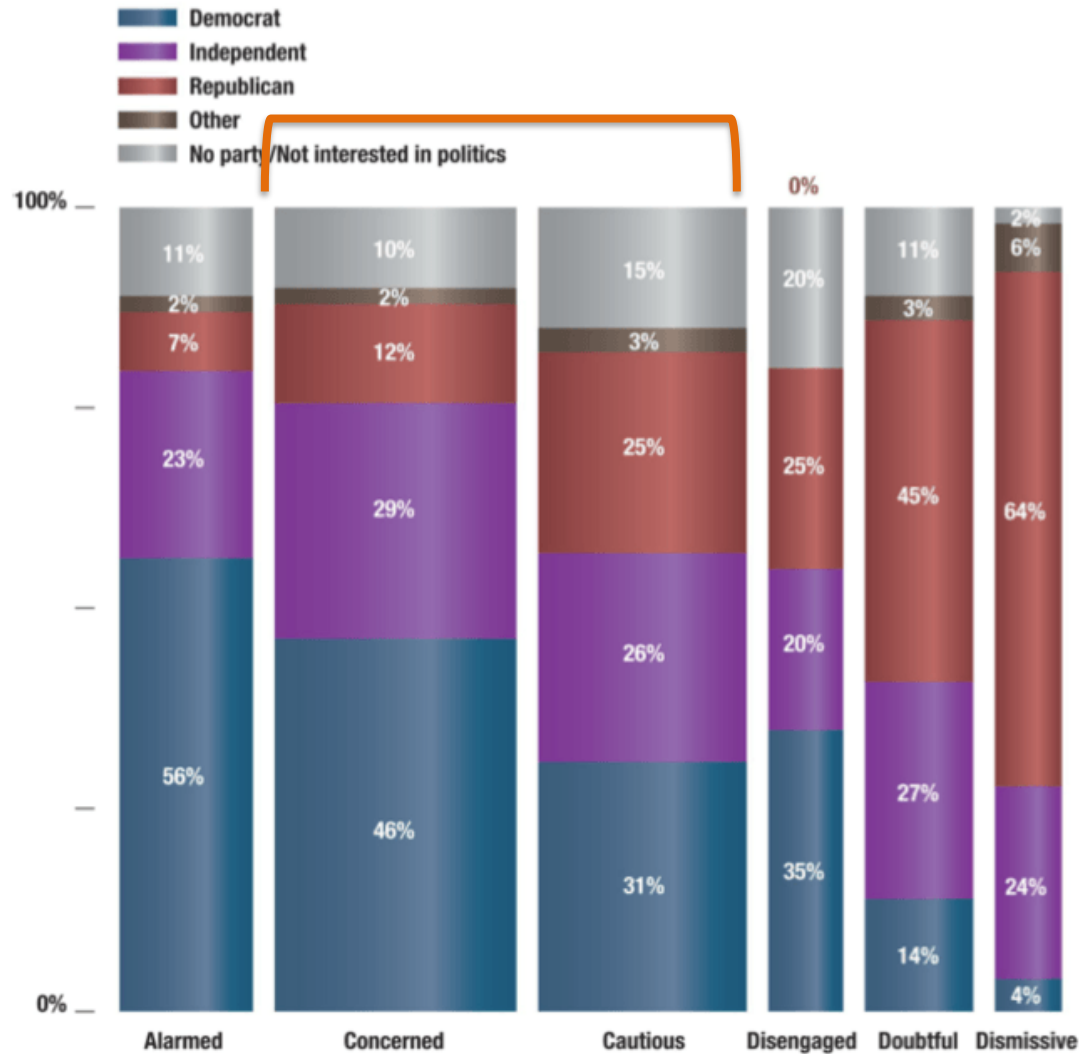
How does class data compare to the national data?

Global Warming's Six Americas, 2008-2014



Party identification

Generally speaking, do you think of yourself as a ...

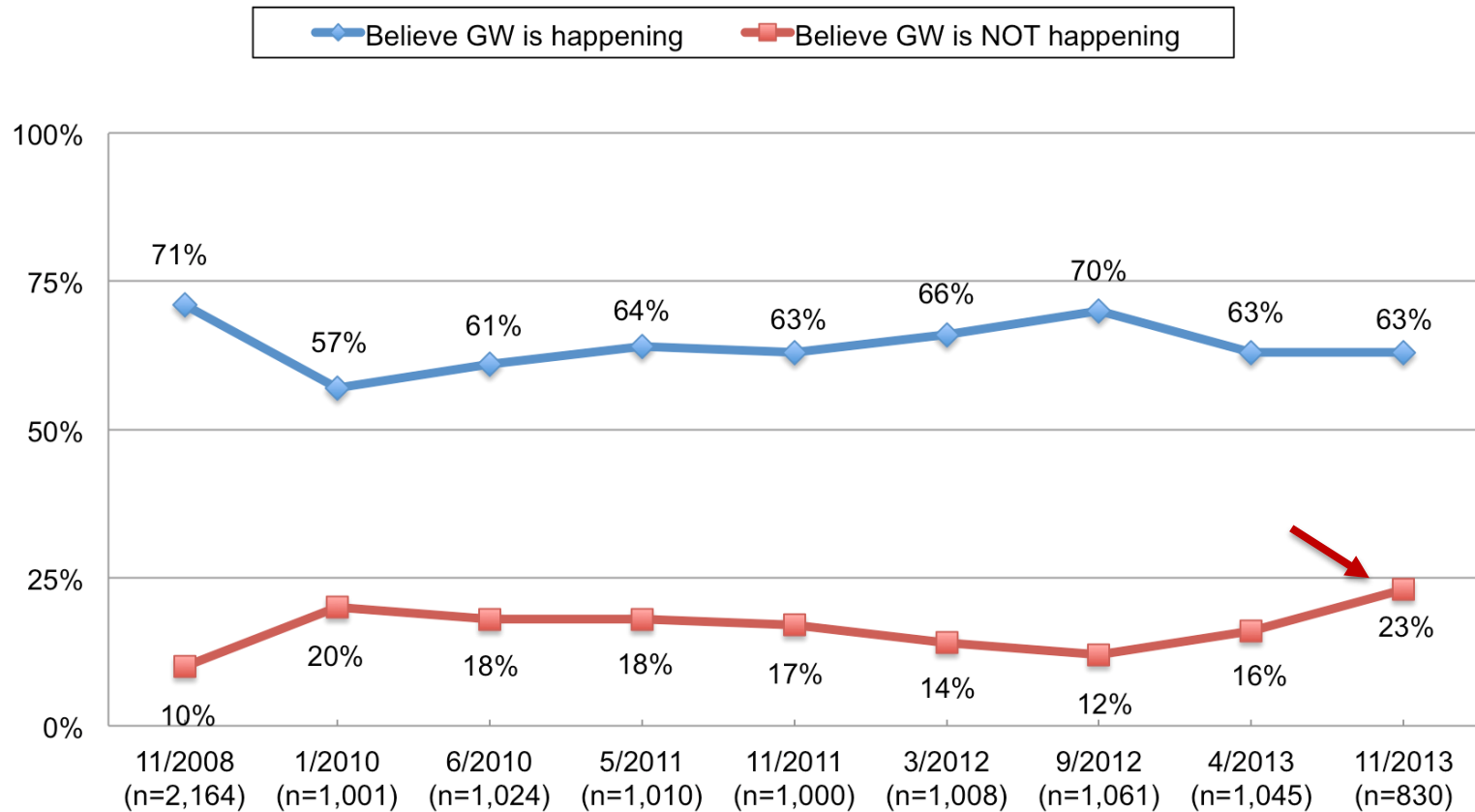


Base: Americans 18+ (n=1,058) Source: Yale/George Mason

Note: Column width accurately represents the proportion of the American public in each segment.

Majority of Americans Believe Global Warming Is Happening

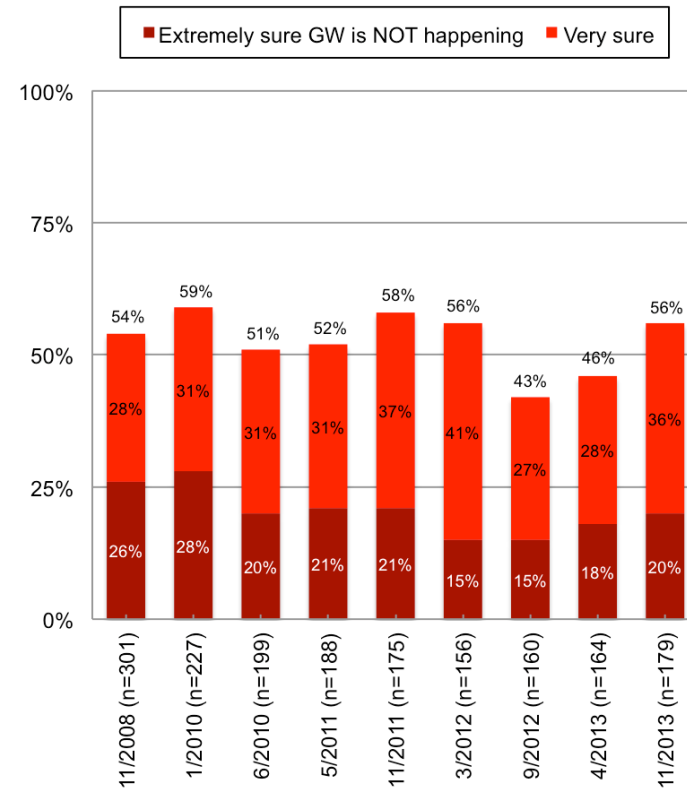
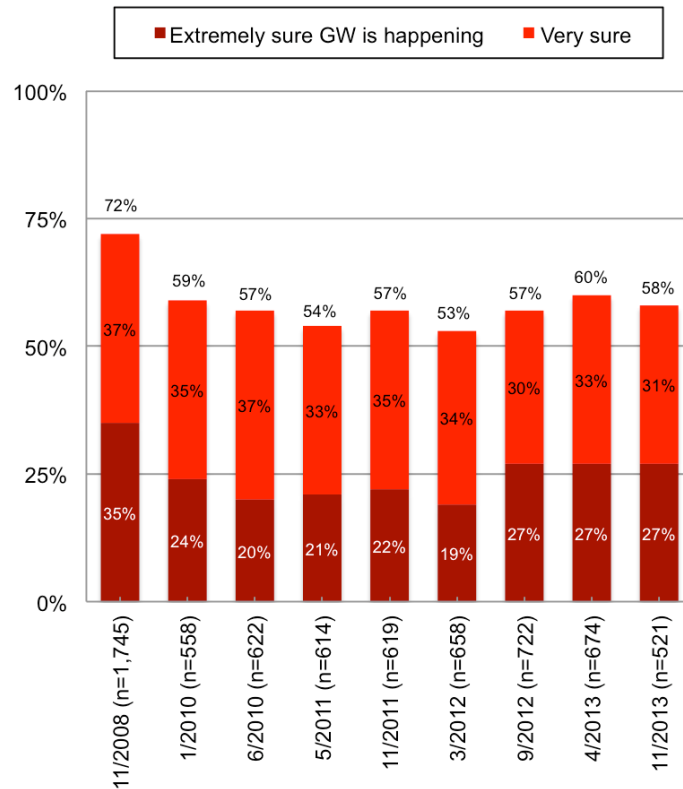
- Steady increase in the number of Americans who think it is not happening -



Do you think global warming is happening?

Base: Americans 18+.

Trend: Americans Who Do Not Believe Global Warming Is Happening Are Now About as Certain as Those Who Do

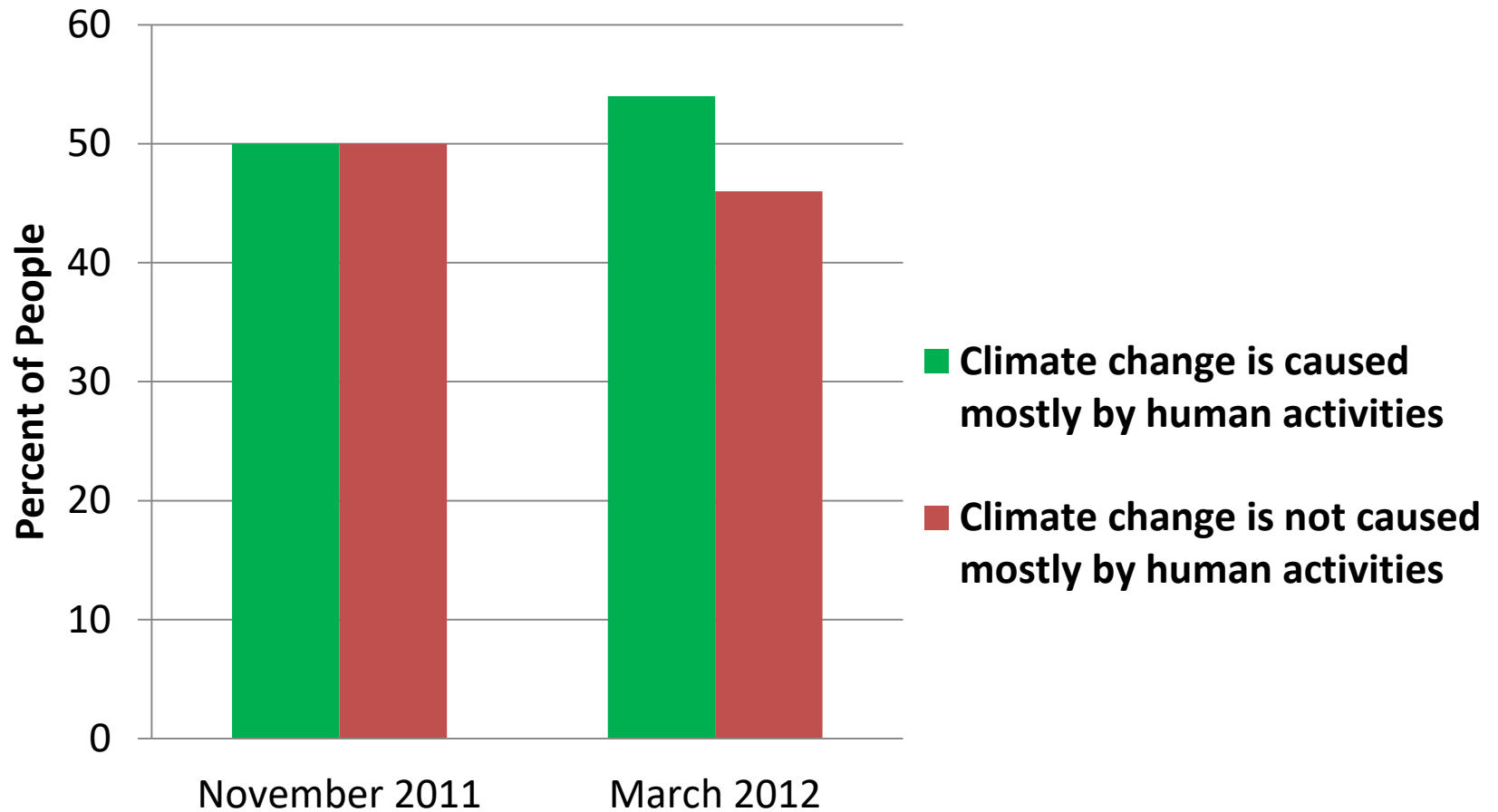


How sure are you that global warming is/is not happening?

Base: Americans 18+.

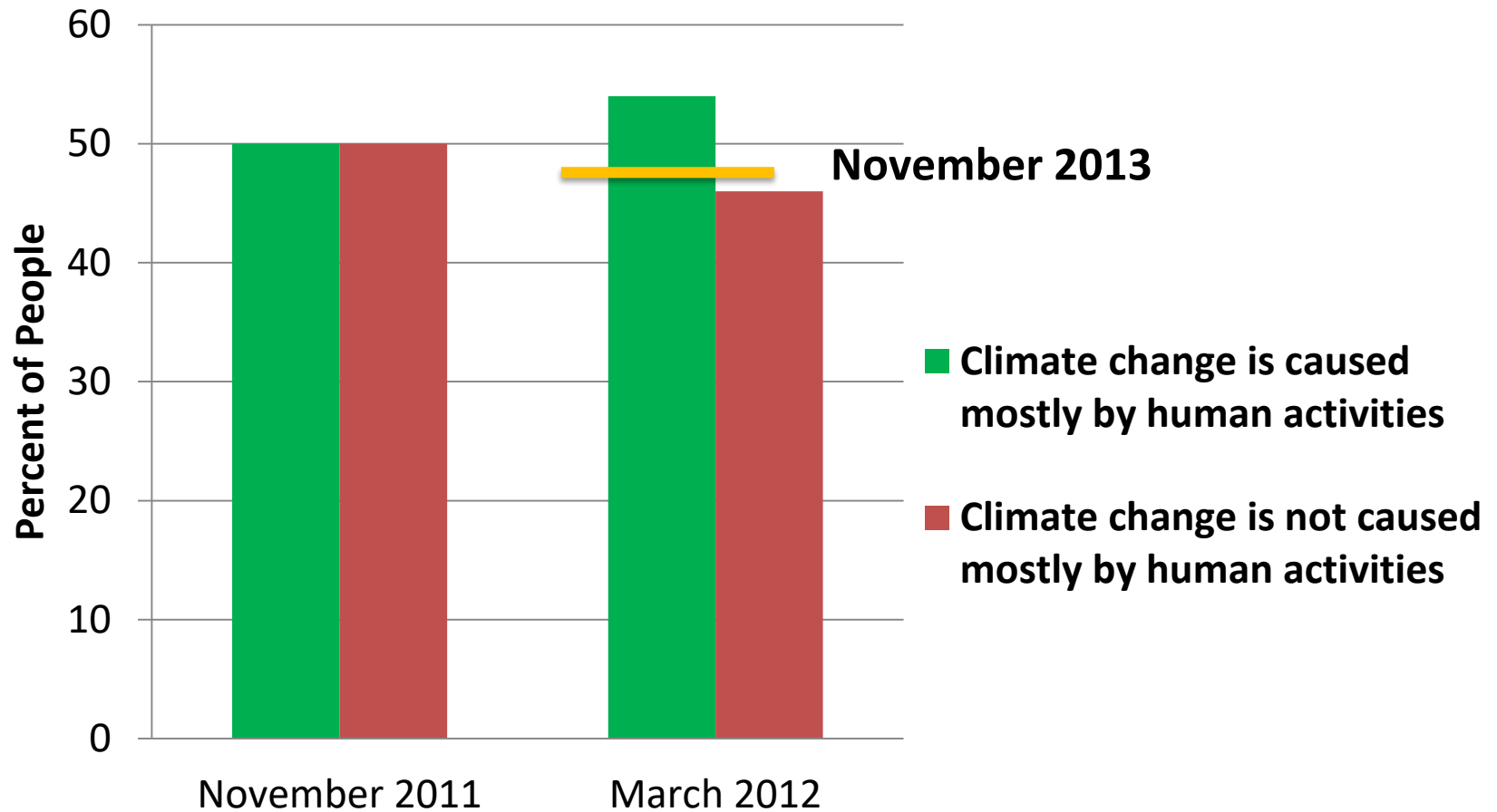


Do Americans believe that climate change is caused mostly by humans?



March 2012 data from Yale Project on Climate Change Communication

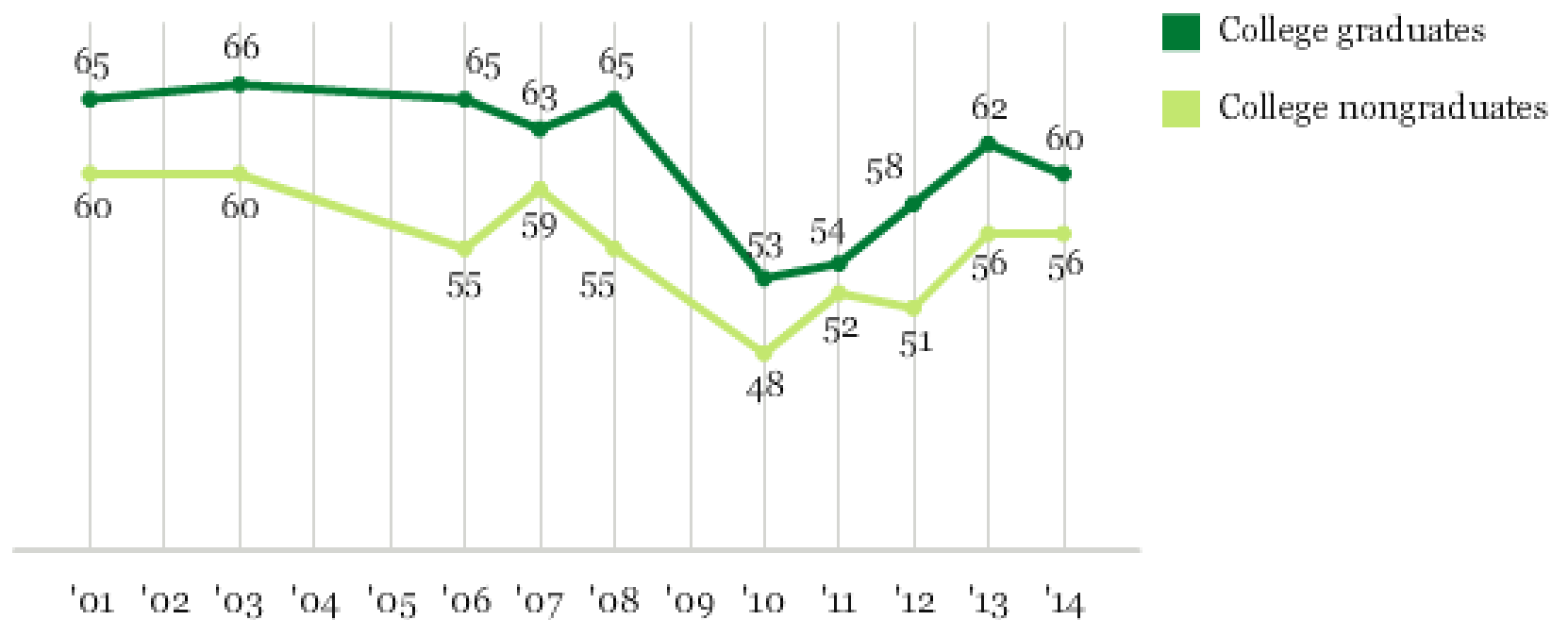
Do Americans believe that climate change is caused mostly by humans?



March 2012 data from Yale Project on Climate Change Communication

Percentage Believing Global Warming Is Caused by Human Activities

Trend by education

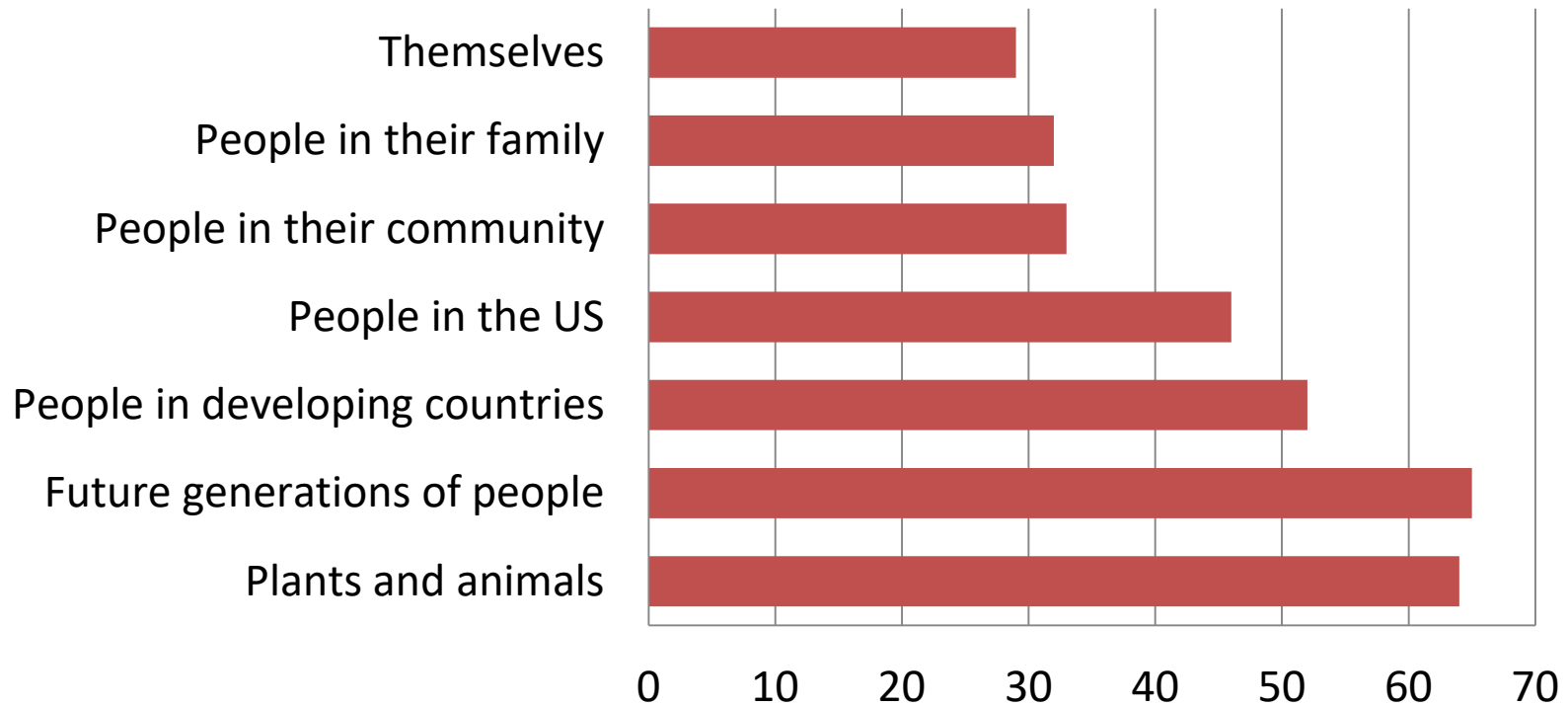


GALLUP®



Americans believe that climate change will be harmful to.....

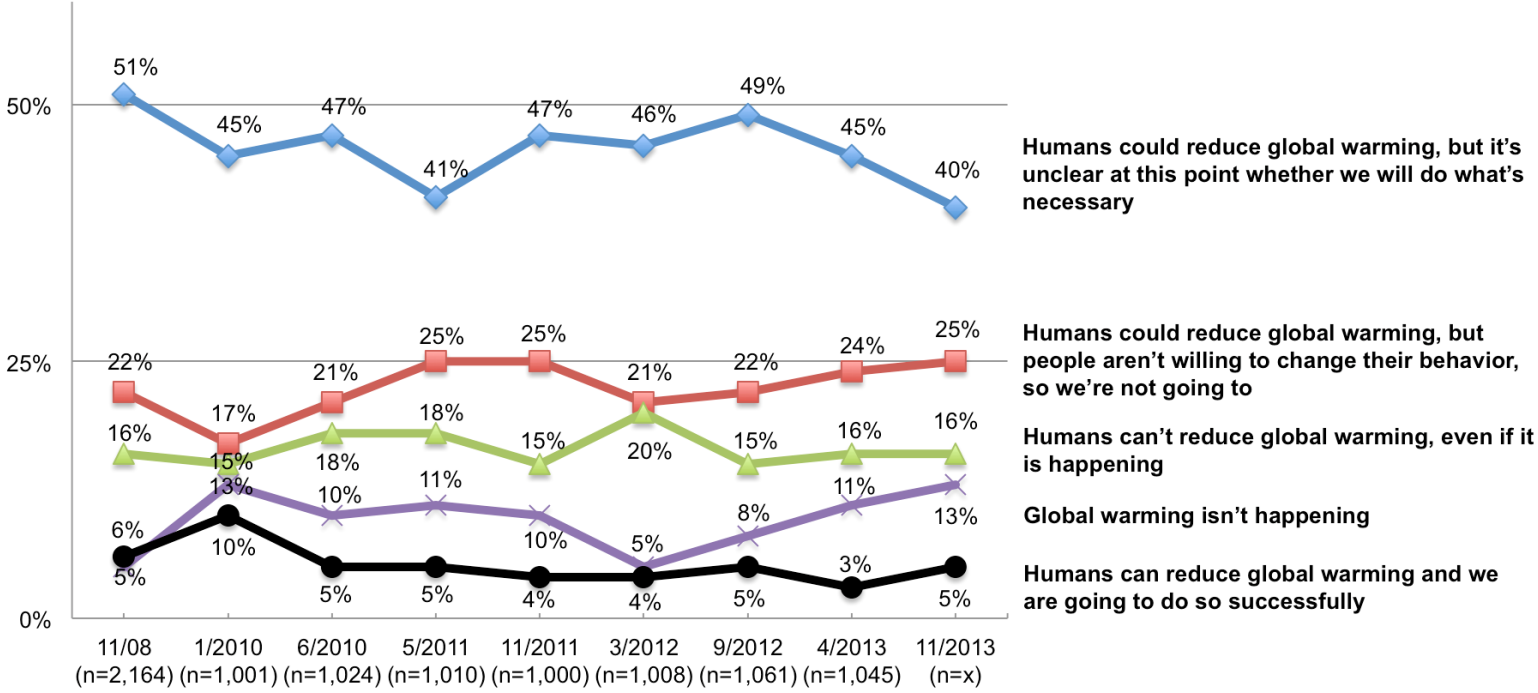
Percent of people who believe that climate change will be harmful to...



March 2012 data from Yale Project on Climate Change Communication

Trend: Over the Past Two Years, a Growing Number of Americans Have Come to Believe Global Warming Is Not Happening or Won't Be Stopped

Which of the following statements comes closest to your view?



Which of the following statements comes closest to your view?

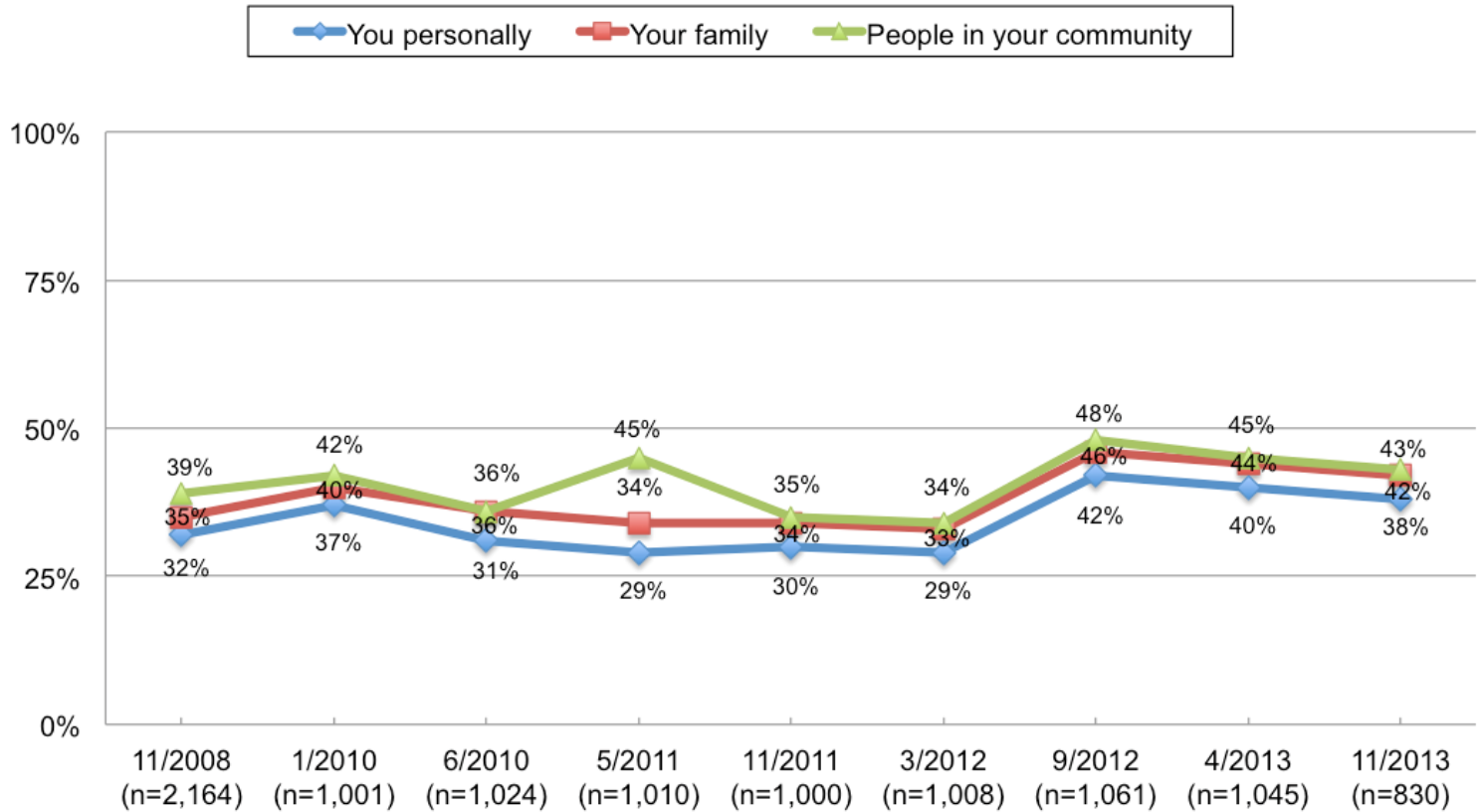
Base: Americans 18+.



George Mason University
Center for Climate Change Communication

About Four in Ten Americans Perceive Global Warming as a Threat to Themselves, Their Families, and Their Local Communities

- % who say global warming will cause a “moderate” or “great deal” of harm -



How much do you think global warming will harm...?

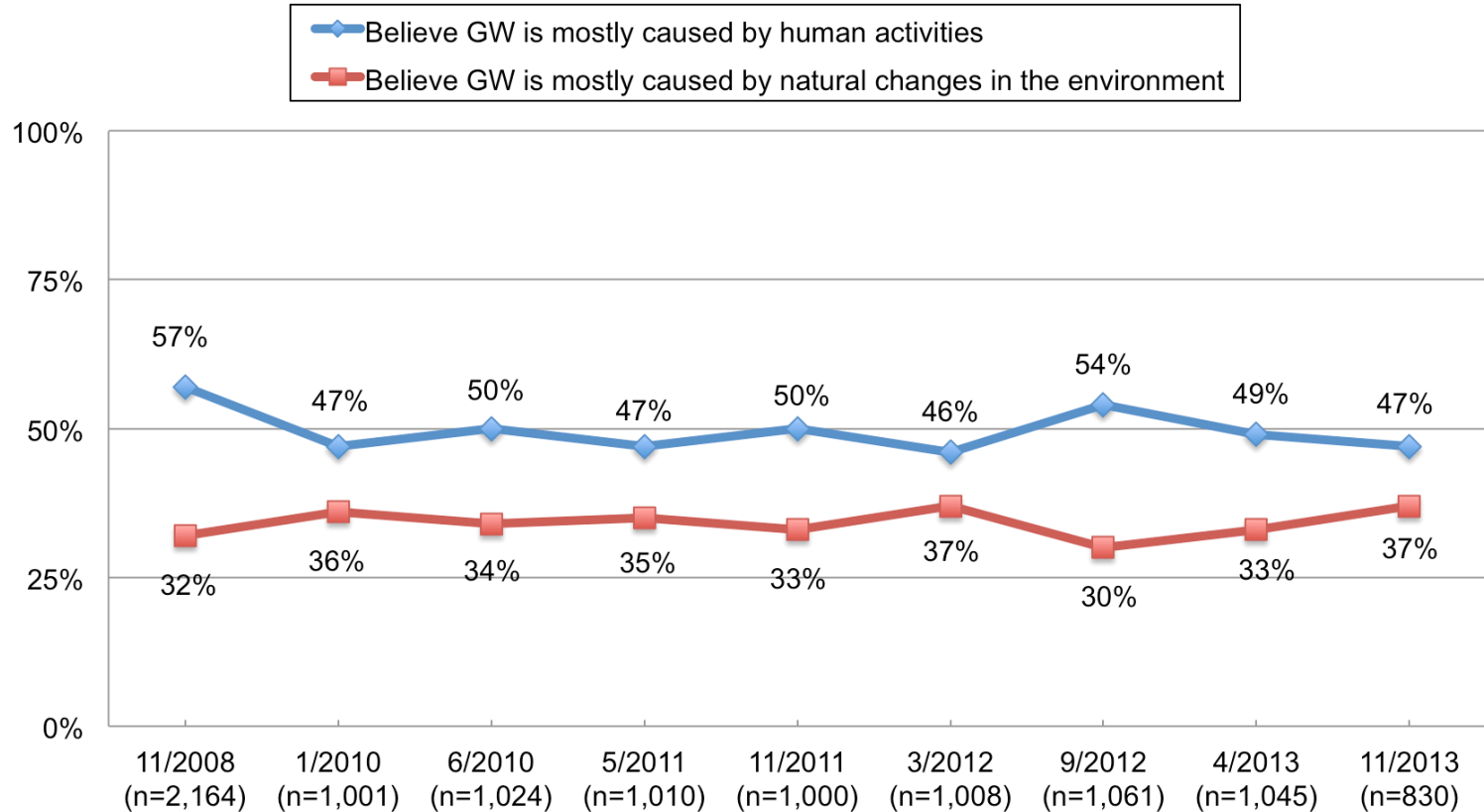
Base: Americans 18+.



George Mason University
Center for Climate Change Communication

About Half of Americans Believe Global Warming Is Human Caused

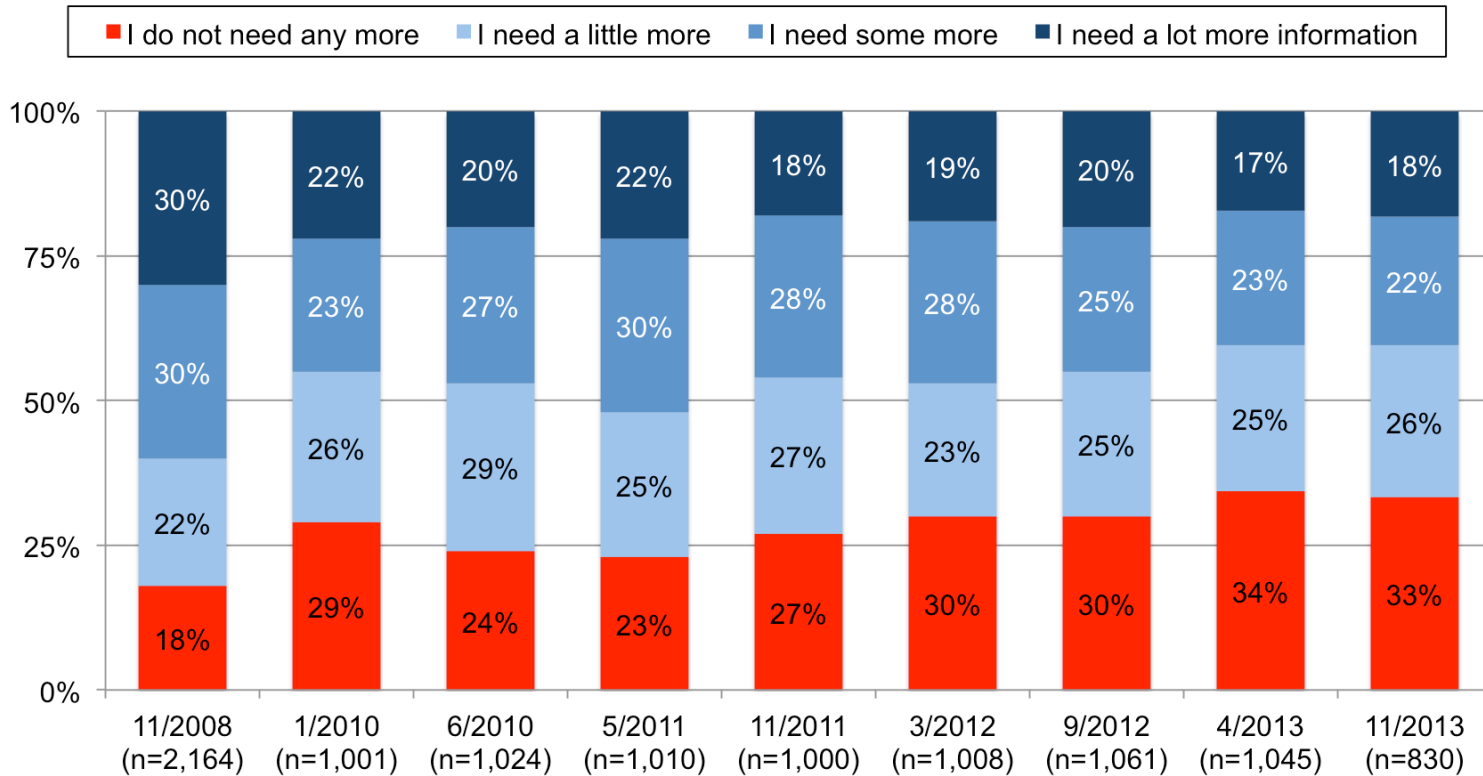
- Belief in human-caused global warming is down 7 percentage points since Fall 2012 -



Assuming global warming is happening, do you think it is...

Base: Americans 18+.

Trend: Growing Number of Americans Say They Do Not Need More Information About Global Warming



On some issues, people feel that they have all the information they need in order to form a firm opinion, while on other issues they would like more information before making up their mind. For global warming, where would you place yourself?

Base: Americans 18+.

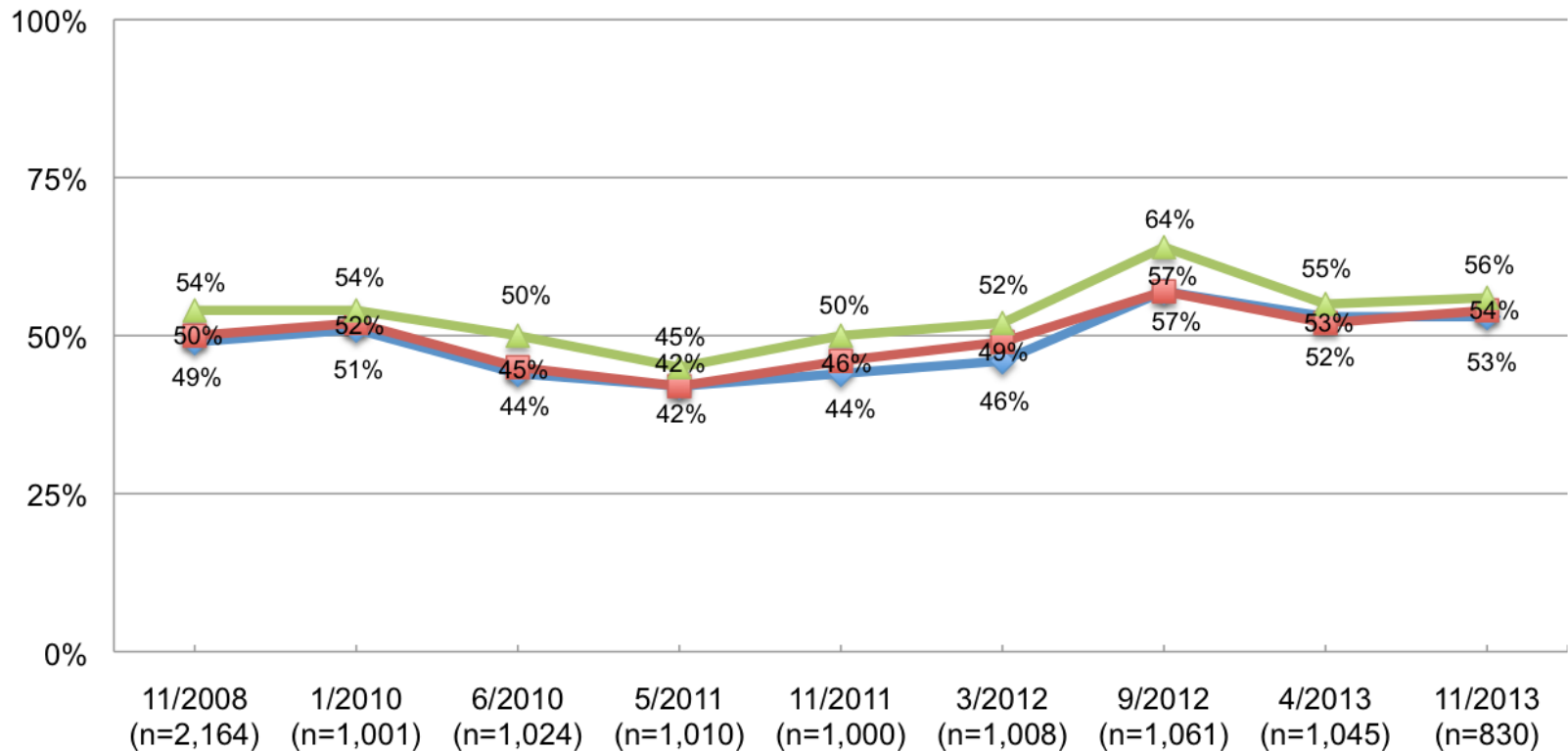


George Mason University
Center for Climate Change Communication

Over Half of Americans Perceive Global Warming as a Threat to Others

- % who say global warming will cause a “moderate” or “great deal” of harm -

◆ People in the U.S. ■ People in other industrialized countries ▲ People in developing countries



How much do you think global warming will harm...?

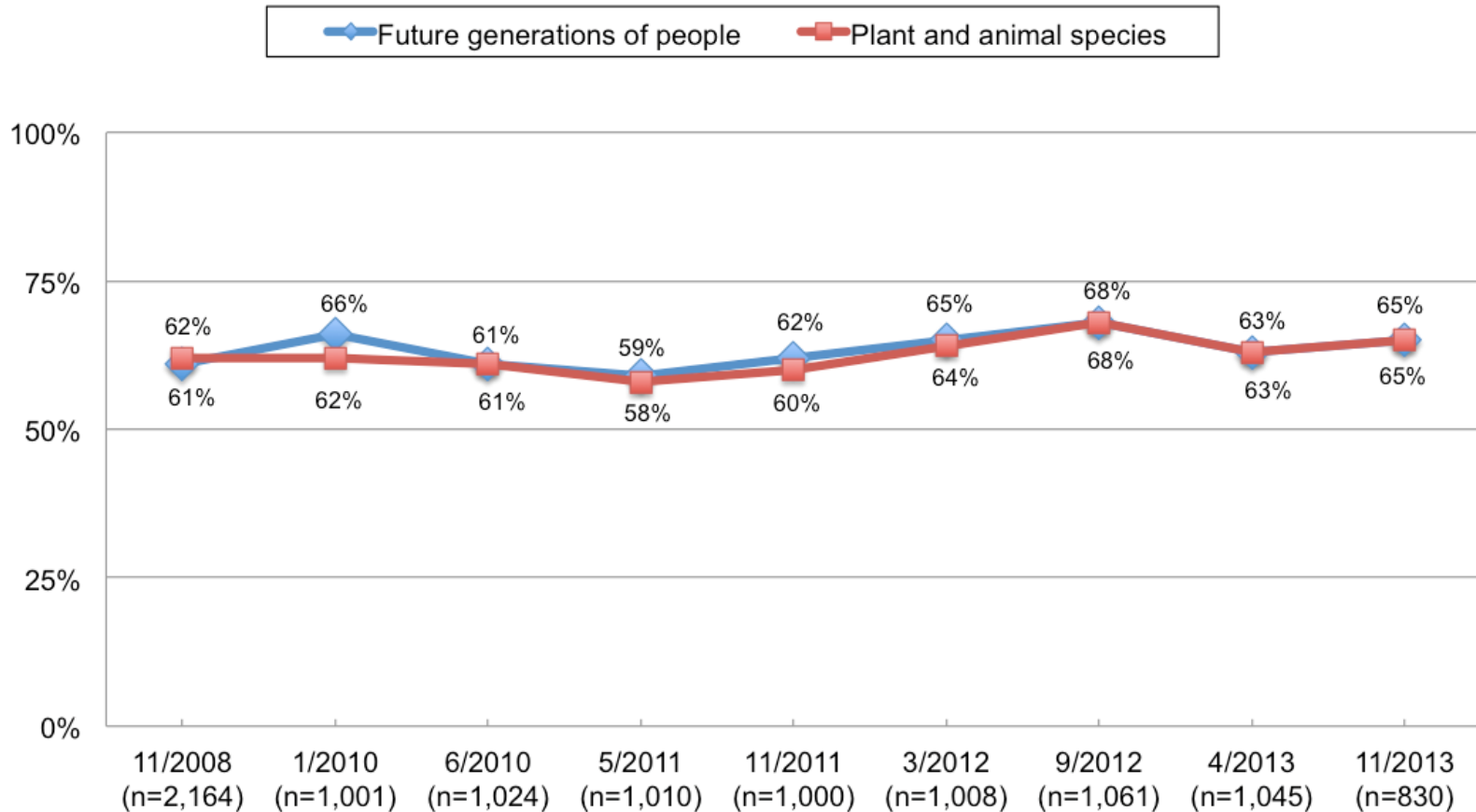
Base: Americans 18+.



George Mason University
Center for Climate Change Communication

Majority of Americans Perceive Global Warming as a Threat to Future Generations and Other Species

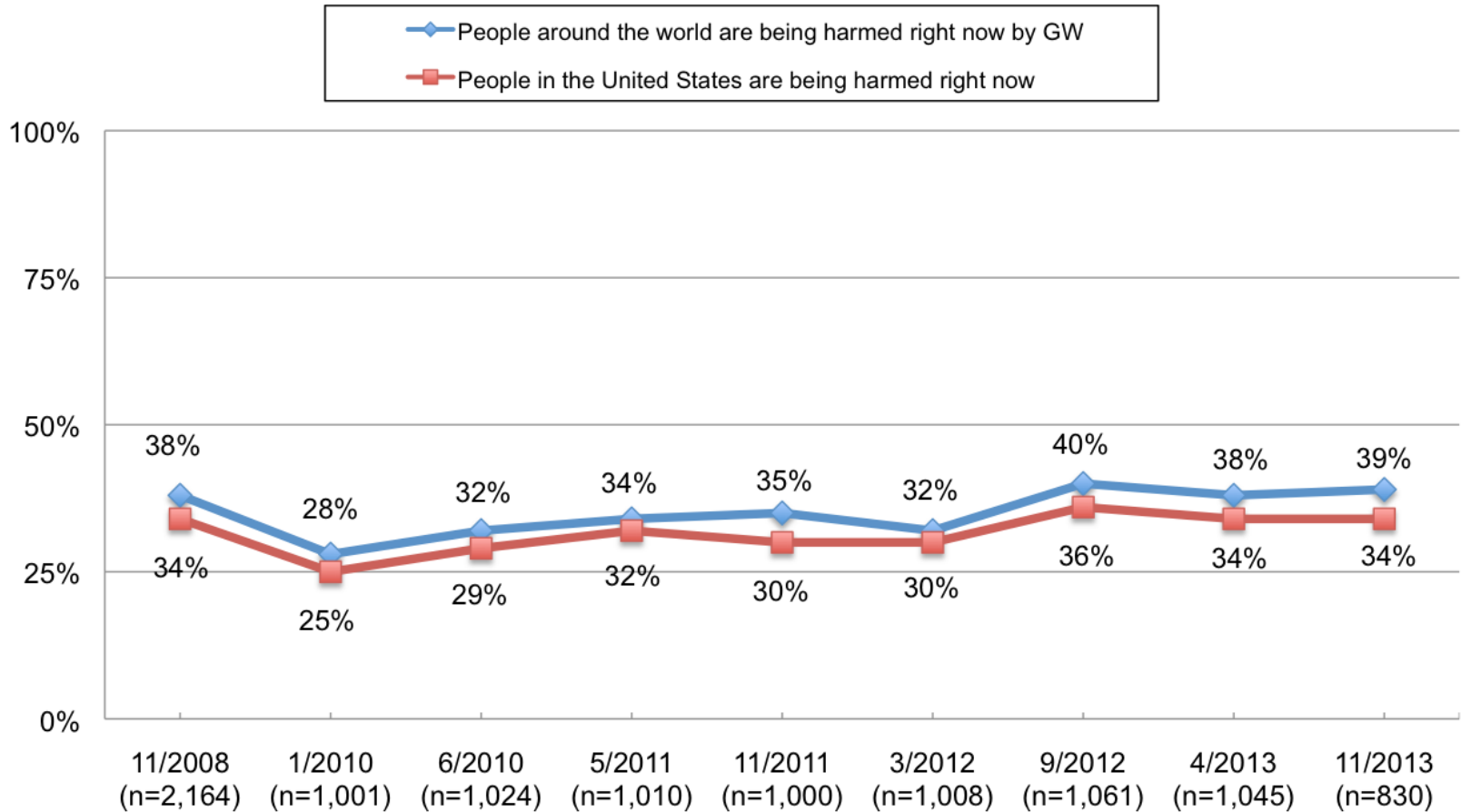
- % who say global warming will cause a “moderate” or “great deal” of harm -



How much do you think global warming will harm...?

Base: Americans 18+.

One in Three Americans Thinks People in the U.S. Are Being Harmed “Right Now” by Global Warming; Four in Ten Think People Around the World Are Being Harmed Now



When do you think global warming will start to harm people...?

Base: Americans 18+.

Americans Feel a Variety of Emotions When They Think About Global Warming

- % who say they feel emotion very or moderately strongly -

	Jan. 2010	June 2010	May 2011	Nov. 2013
Base:	(1,001)	(1,024)	(1,010)	(830)
	%	%	%	%
Interested	62	67	64	59
Helpless	43	44	45	43
Hopeful	44	45	44	42
Disgusted	49	47	46	42
Sad	41	44	43	40
Afraid	34	36	38	35
Angry	43	40	37	35
Guilty	24	26	26	26
Depressed	24	21	25	24

How strongly do you feel each of the following emotions when you think about the issue of global warming?

Base: Americans 18+ (n=830).



George Mason University
Center for Climate Change Communication