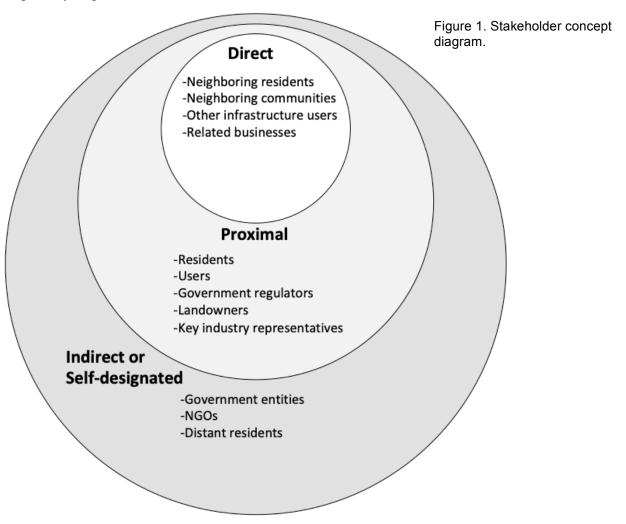
## **Understanding Our Changing Climate Unit 1: Student In-Class Stakeholder Analysis**

Bruce Douglas (Indiana University) and Susan Kaspari (Central Washington University)

Many different people and groups—stakeholders—affect and are affected by sea-level rise. You will work with your classmates to do a sea-level change stakeholder analysis for the case study region that you read about.

## **Stakeholder Analysis**

According to the Project Management Institute (PMI), the term *project stakeholder* refers to "an individual, group, or organization, who may affect, be affected by, or perceive itself to be affected by a decision, activity, or outcome of a project." The *purpose* of a Stakeholder Analysis is "to identify and understand different persons, groups, and institutions who will be positively or negatively impacted."





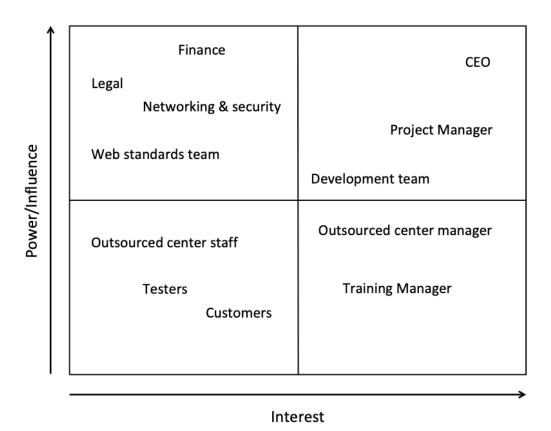


Figure 2. Example Stakeholder Cross Plot of Interest vs. Power/Influence.

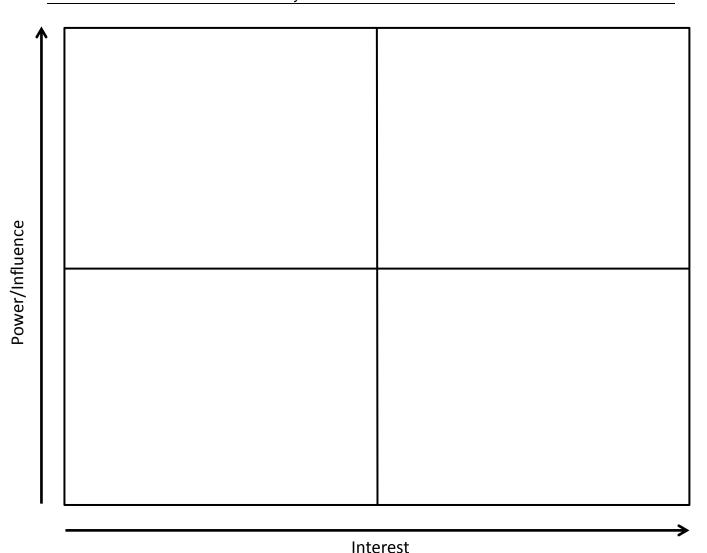
Power/Influence can pertain to the ability to take action to adapt to and/or mitigate sea-level changes. Interest reflects the potential impacts of sea-level changes on the stakeholder (how much could it affect them).

## **Conducting a Stakeholder Analysis**

Your groups will eventually be assigned to one of the stakeholder groups determined by the class. List the stakeholders decided on by the class.

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- A) Discuss with your group and fill in the chart above based on the stakeholder list your class determines.
- B) On the following page fill in a row of the chart for the stakeholder group that your team has been assigned.
- C) Reflect on your experience doing a Stakeholder Analysis by completing one of the following questions:
  - How has undertaking a stakeholder analysis affected your perspective on sea-level rise and why?
  - What surprised you most in undertaking a stakeholder analysis and why?
  - What would you like to know more about regarding the societal impact of sea-level rise?

Resources for Action or Ways to Engage				
Influence/Power (high-med-low)				
Interest in Issue (high-med-low)				
Impact of Issue on Stakeholder (high- med-low)				
Involvement in Issue				
Stakeholders				