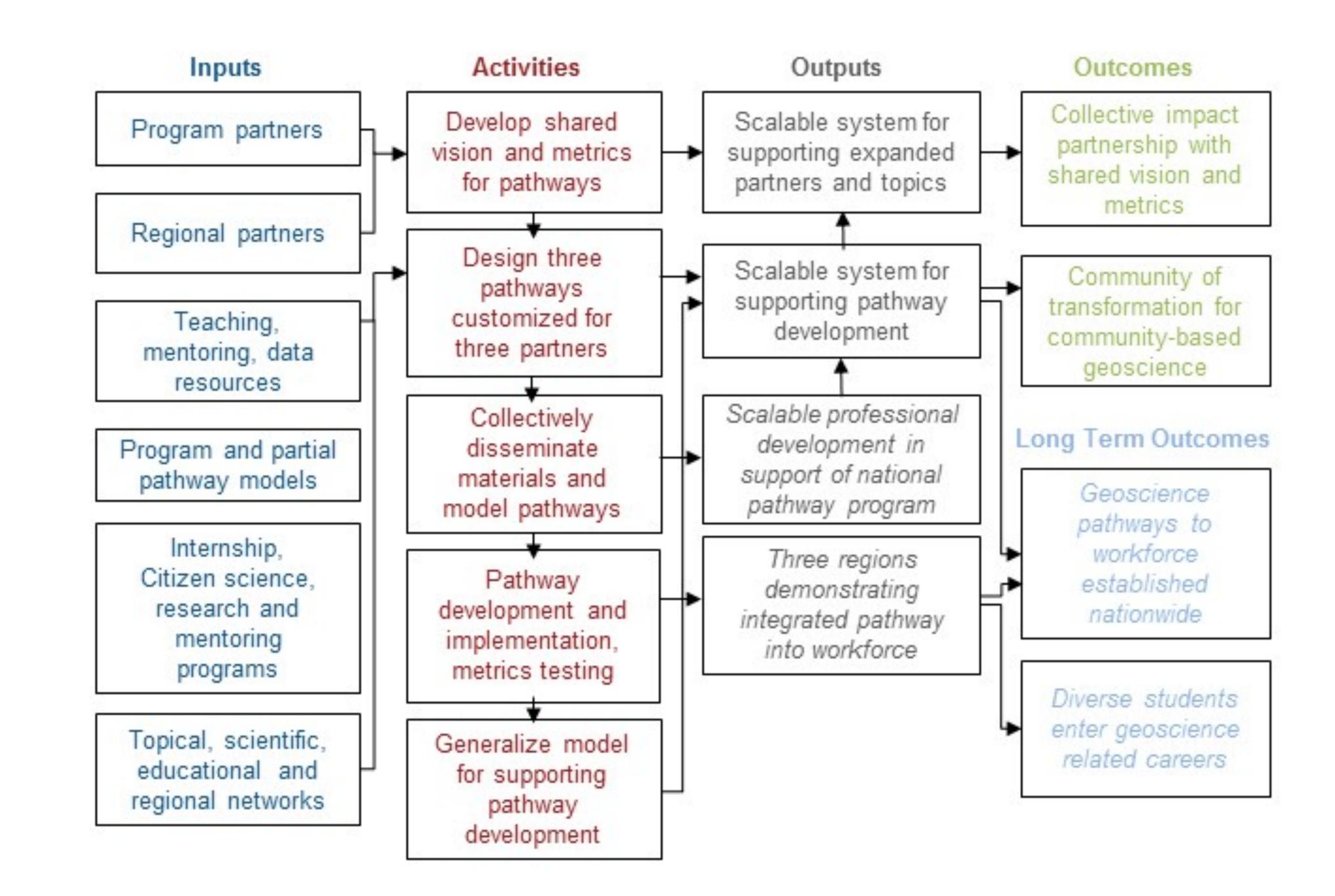


INCLUDES Pathway Pilot 1649367

Evaluators: Ellen Iverson, Carleton College (Internal Evaluator); Karen Peterman, Karen Peterman Consulting, Co. (External Evaluator)

Logic Model

The two objectives of the strategic plan are illustrated in the logic model by two views onto a single set of activities that produce both an initial set of pathway plans and initial implementation efforts, and a scalable system supporting the development of additional pathways by a collective action alliance. Items in italics can only be addressed beyond the twoyear scope of the current project.



Evaluation Approach



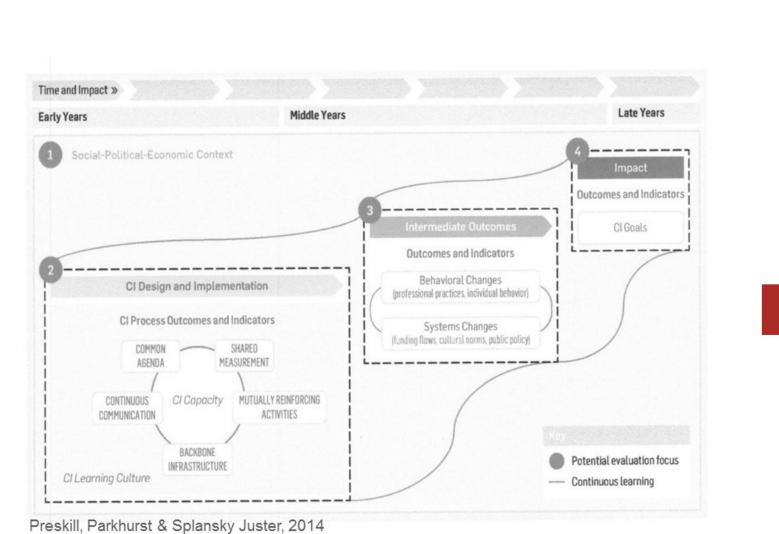
Data Collection Strategies

Framework for **Evaluating CI**

In what contexts does **EarthConnections** operate?

How do these contexts affect the implementation and success of the project?

How are the five CI pillars implemented EarthConnections?



Context: Prerequisites for Success (Regional Alliances)

Urgency

- · A critical problem in the community Frustration with the existing
- approaches · Multiple actors calling for change
- Engaged funders and policy makers

History of Trust

- Existing partnerships and collaboratives in the community
- Growing level of trust amongst key stakeholders

Commands respect and engages cross-sector leaders

Local Champion

- Focused on solving problems but
- allows participants to figure out answers for themselves

Resources for collaboration

- Committed funding partners, including local funders
- Sustained funding for at least 2-3
- Resources dedicated to collaborative infrastructure (i.e., backbone, data)

Collective Impact Forum, Webinar 1 Handouts

Process: Indicators as CI Metrics (EarthConnections, Regional Alliances) Common Agenda Backbone Organization Shared Measurement Mutually Reinforcing Activities

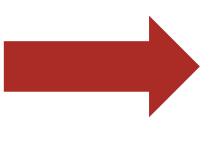
Developmental Evaluation

What is happening?

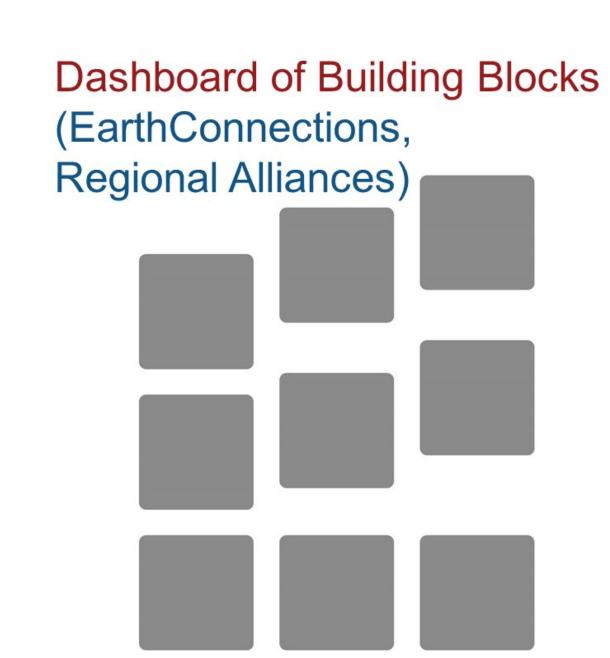
What still needs to happen?

What do we need to know to take the next step?





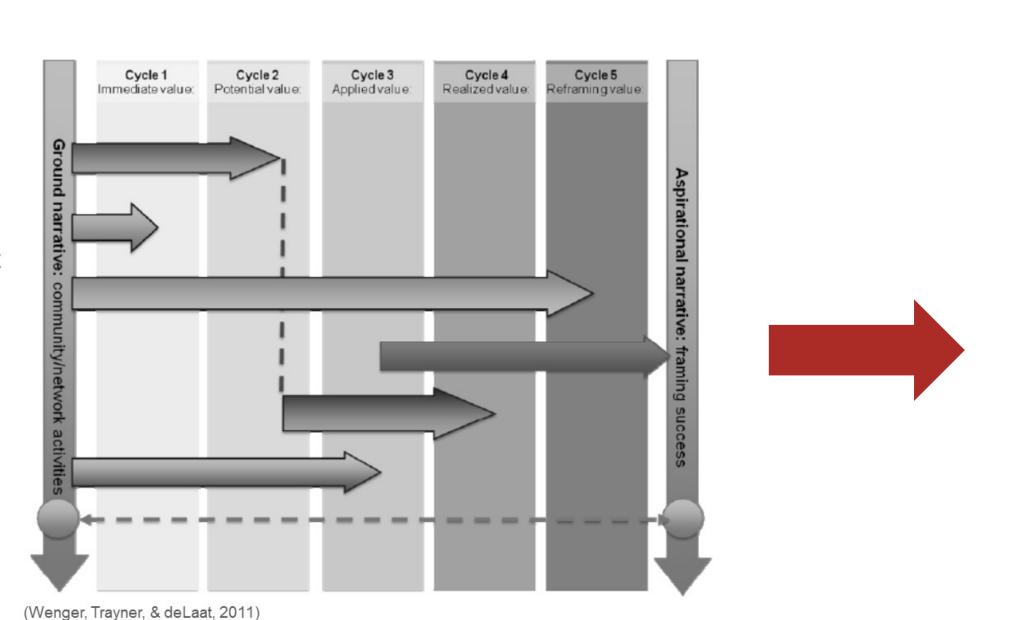




Value Creation Stories

What are valuable EarthConnections project activities?

How do project activities support the shared vision of EarthConnections?



Value Creation Questions

(Regional Alliances)

- 1. What meaningful activities did you participate in?
- 2. What specific insights did you gain? What access to useful information or material?
- 3. How did this influence your practice? What did it enable you to do that would not have happened otherwise?
- 4. How did this contribute to the goals of your organization? Quantitatively? Qualitatively?
- 5. How did this contribute to the goals of the CI initiative? Quantitatively? Qualitatively?
- 6. Has this changed your or some stakeholders' opinion of what matters?