Group 3, Al, Cathy, Diane, Greg, Steve Criteria of Success

- Alumni tracking
 - o grad degrees,
 - o retention, graduation rates, "completers", problems of math/chem./phy attrition
 - careers tracking
 - o alumni surveys, satisfaction, post-graduation reflection
 - o mentors to current students, resources
 - o community
 - o Endowed chairs, donations to dept

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- Skill development measurements (portfolios, skills).
- University resources
 - o Lines/staffing
 - o Faculty retention rate
 - o Tenure & promotion rate
 - o Budget
 - o Space
 - Match to mission of the university
- Grad student success, number apps, quality, geography
- Involvement within university, service committee work, (foundation office, recruitment, university PR),
- Geosci high profile PR opportunities, for positive experiences (as opposed to controversies of evolution, global warming). Communicate with the layperson, general public. Seminar speakers (national, international, rather than local)
- Funding, publications,
- Metrics of teaching (student evaluations, ratemayprof.com

Metrics of success

- enrollments,
 - o gen eds service, (FTE generation & recruitment)
 - o number majors
 - o graduation rates, retention rates
 - o survey info form from incoming transfers, & outgoing transfers
 - o persistence rates (repeat business ... interest in course)
 - o course retention (drops).
 - o Grades, GPA of majors, grade inflation.
- student success
 - o graduate studies
 - o tracking alumni, alumni advisory board
 - o job placement
 - o student development and career awareness
 - o skills acquisition appear to be most important to grads
- student awards, NSF fellowships, GSA awards, etc.,