Climate Opinion Resources for Educators

Jennifer Marlon and Abigail Cheskis Yale Program on Climate Change Communication May 15, 2018



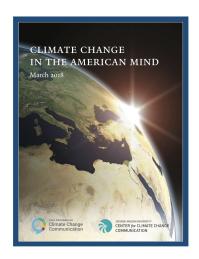
Overview

- YPCCC introduction
- Local climate opinion data
- Tools for educators
- Questions and feedback



Introduction to YPCCC







American Teens' Global Warming Literacy (2010)

- 54% think global warming is happening
- 57% think global warming is caused mostly by human activities
- 46% understand that cars and trucks contribute to global warming
- Only 18% have heard of ocean acidification



But what do people think at the local level?

YALE CLIMATE OPINION MAPS



Classroom Tools



Six Americas/SASSY



Highest Belief in Global Warming Most Concerned Most Motivated Lowest Belief in Global Warming Least Concerned Least Motivated





Yale Climate Connections

Episode example: Venice is building huge gates to keep our the rising seas.





Questions and Feedback

- Our Questions:
 - Would it be useful if we provided discussion questions with Climate Connections episodes?
 - Do you use Kahoot! and/or Google classroom?
 - Would SASSY be useful for you as a teaching tool?
- Your questions: let's hear them!



Useful Links/Resources

- Yale Climate Connections: https://www.yaleclimateconnections.org
- Americans Support Teaching Children about Global Warming:
 http://climatecommunication.yale.edu/publications/americans-support-teaching-children-global-warming/
- Yale Climate Opinion Maps: http://climatecommunication.yale.edu/visualizations-data/ycom-us-2016/
- American Teens' Knowledge of Climate Change Report:
 http://climatecommunication.yale.edu/publications/american-teens-knowledge-of-climate-change/
- Global Warming's Six Americas Explanation:
 http://climatecommunication.yale.edu/about/projects/global-warmings-six-americas/
- Latest Climate Change in the American Mind Report:
 http://climatecommunication.yale.edu/publications/climate-change-american-mind-march-2018/



Thank you!



Sign up for YPCCC's mailing list by texting YALE to 444999.

jennifer.marlon@yale.edu abigail.cheskis@yale.edu