



# Turning Misinformation into Educational Opportunities



Dr. Brad Hoge – Director of Teacher Support National Center for Science Education



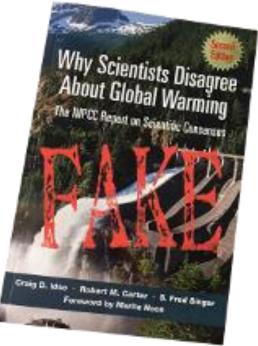
# Turning Misinformation into Educational Opportunity

- Response to Heritage Foundation's mailing to teachers
- Identifies 5 key misconceptions
- Builds Misconception-Based / Place-Based / Inquiry-Based lessons
  - John Cook (George Mason Center for Climate Change Communication)
  - Brad Hoge (Director of Teacher Support at NCSE)
  - Frank Niepold (NOAA / CLEAN)
  - Rebecca Anderson (ACE)





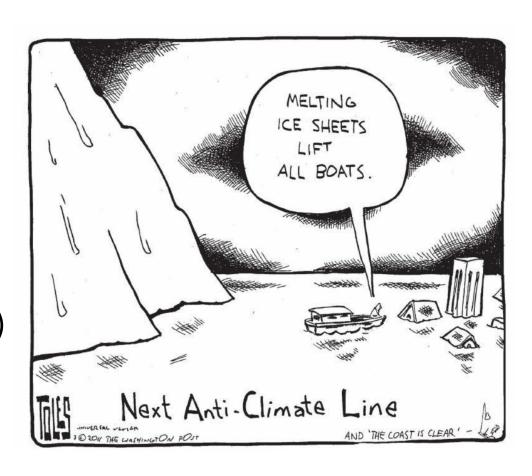




NCSE Teacher Ambassador Program / Strategy

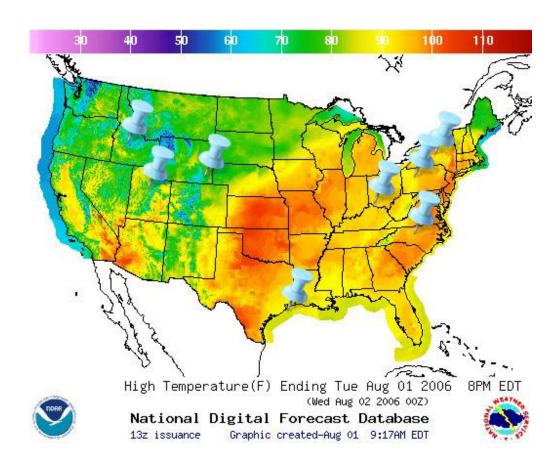
# Synergy from Pedagogy of Misconception to Overcome Barriers to Learning

- Cognitive barriers (evolutionary psychology)
  - Probability
  - Proximity
  - Deep time
  - Familiarity
- Ideological barriers
  - Affiliation with groups (social / historical)
  - Affiliation with ratiocination (social / logical)
- Cultural and religious barriers



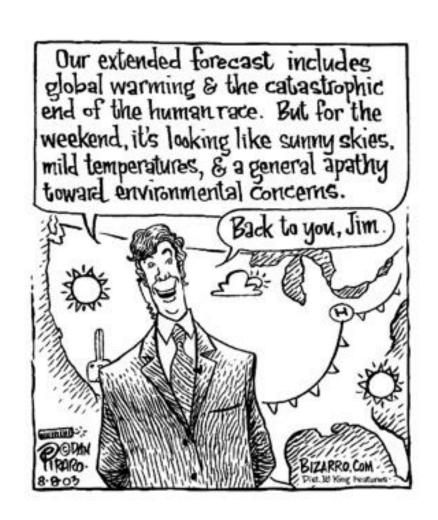
## **NCSE Ambassador Teachers**

- David Amidon Syracuse, NY
- Bonnie Bourgeous Salt Lake City, UT
- Jennifer Broo Cincinnati, OH
- Nina Corley Galveston, TX
- Alexander Dorsch New Castle, PA
- Kim Parfitt Cheyenne, WY
- Kelly Pipes Wilkesboro, NC
- Erin Stutzman Boise, ID

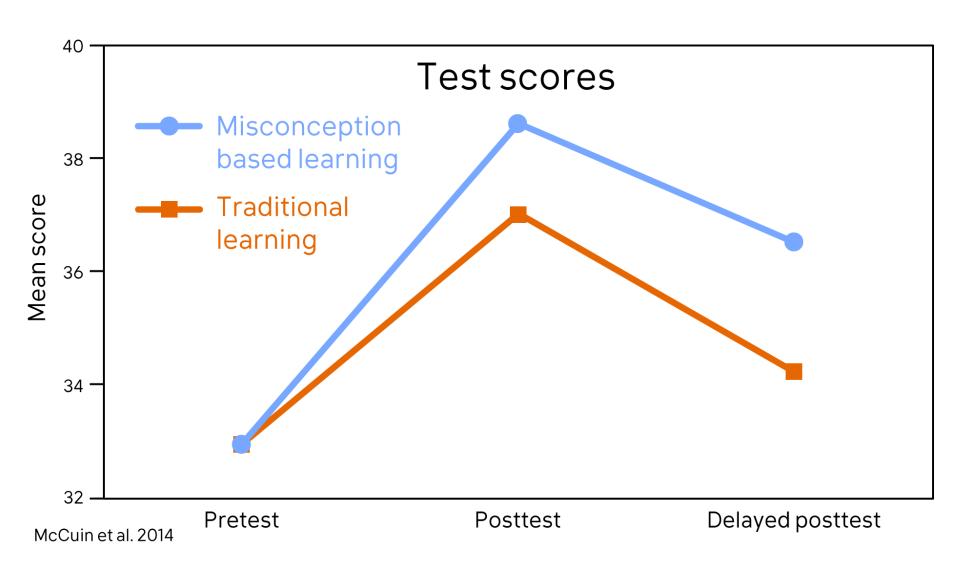


# **5 Lessons for 5 Misconceptions**

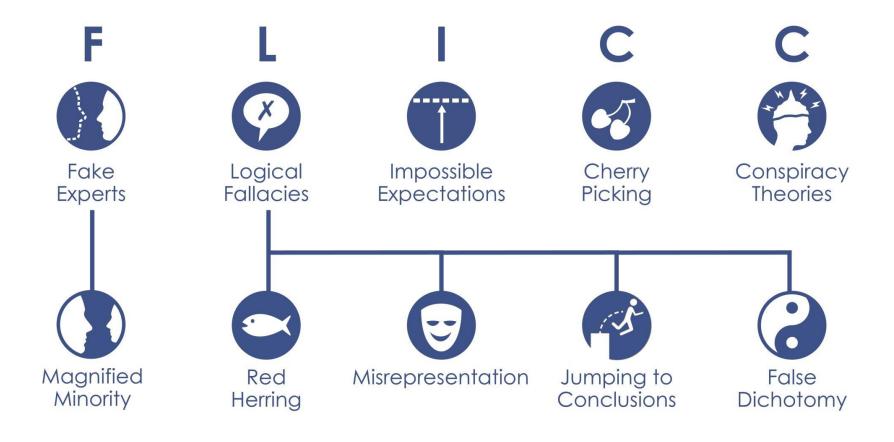
- 1. Scientists don't agree
- 2. Models aren't good science
- 3. It's just a natural process, climate has always changed
- 4. Extreme weather happens, it's not climate change
- 5. There's nothing we can do about it



# Misconception-based learning



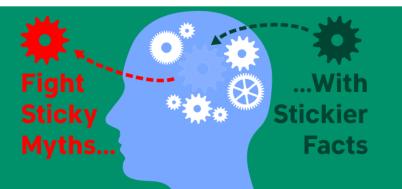
#### **5 CHARACTERISTICS OF SCIENCE DENIAL**



## Fact-myth-fallacy structure

#### **FACT**

Replace the myth with a factual alternative that meets all the causal requirements left by the myth.



THE GOLDEN RULE OF DEBUNKING

#### MYTH/MISCONCEPTION

Warn people before mentioning the myth so they're cognitively on guard.

#### **FALLACY**

Explain the technique used by the myth to distort the fact. This enables people to reconcile the fact with the myth.

#### F



Fake Experts

#### L



Logical Fallacies

## Τ



Impossible Expectations

#### C



Cherry Picking





## **Pre and Post Tests**

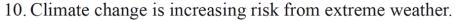
How much do you agree or disagree with the following statements?

9. The Earth's climate has changed naturally in the past, therefore humans are not the cause of global w	warming.
--	----------

Check one:

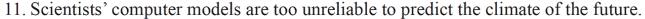
$\circ$	Strongl	y agree
	~ ~ ~ ~ ~ ~ ~	7 45100

- O Somewhat agree
- O Somewhat disagree
- O Strongly disagree



Check one:

- O Strongly agree
- O Somewhat agree
- O Somewhat disagree
- O Strongly disagree



Check one:

- O Strongly agree
- O Somewhat agree
- O Somewhat disagree
- O Strongly disagree

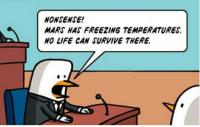




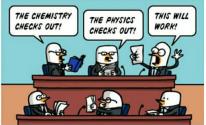
## **Lesson 1 – Teaching Consensus**

- This lesson is a bit different than the rest
- This lesson sets the table for the rest of the unit
- The learning objectives for this lesson focus on skills particularly inoculation against misinformation
- Closing the lesson with FLICC provides an opportunity for assessment





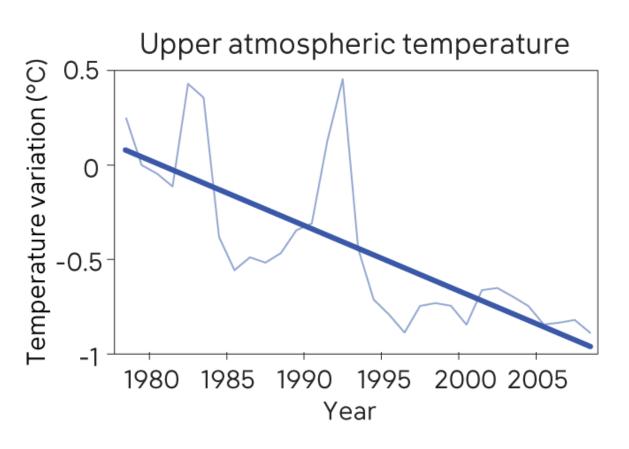


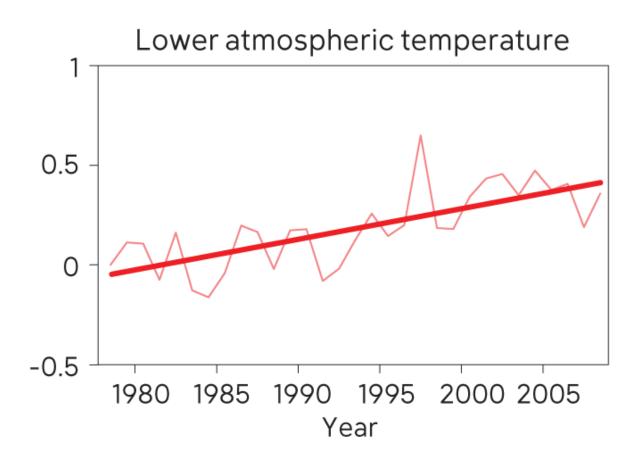


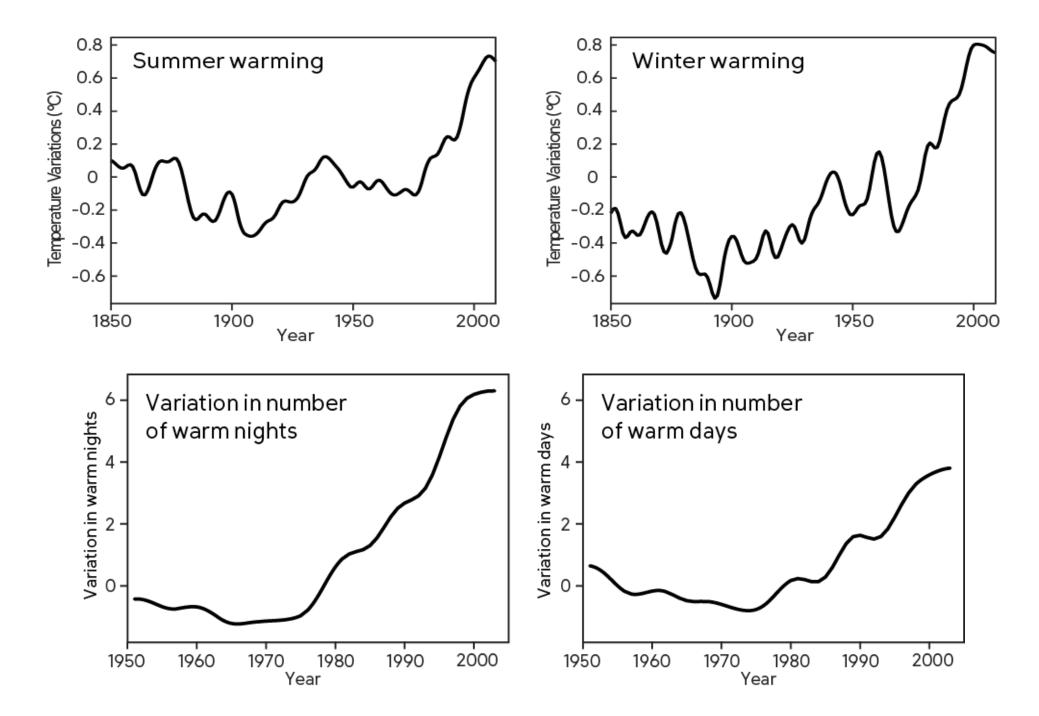




#### **Focus on Data**



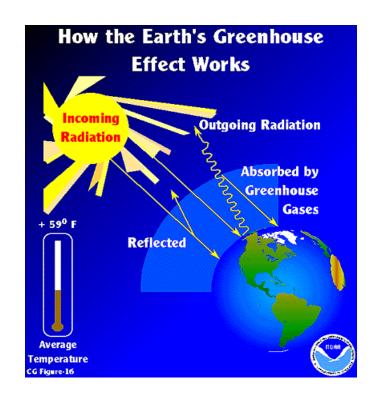




## Be a Guide on the Side

#### Possible questions to guide student inquiry:

- •How can the sun impact Earth's average global temperature?
- •How can Greenhouse Gases impact Earth's average global temperature?
- •Why is the troposphere warmer than the stratosphere?
- •Why does each layer cool at night?
- •Why are summer days and nights warmer than winter days and nights?
- •Do you think the stratosphere has seasonal variations too?
- •What happens where the troposphere and stratosphere meet?
- •Why are the layers so distinct?



## **Assess Using FLICC**

Based on independent lines of evidence, a scientific **FACT** 

consensus has formed that humans are causing global

warming.

**MYTH** 31,000 dissenting scientists

prove there's no scientific

consensus agreement on

human-caused global warming.

31,487 American scientists have signed this petition, including 9,029 with PhDs

**Global Warming Petition Project** 

We urge the United States government to reject the global warming agreement that was written in Kyoto, Japan n December, 1997, and any other similar proposals. The proposed limits on greenhouse gases would harm the

FALLACY Fake experts: people who convey the impression of expertise but with no relevant expertise are often used to cast doubt on expert consensus.

## **Lesson 2: Climate models**

**FACT** 

Climate models have made many successful predictions of long-term warming and specific climate patterns. While there are parts of climate that are challenging to simulate, such as short-term predictions, models are continually being improved to introduce more detailed physical processes.

**MYTH** 

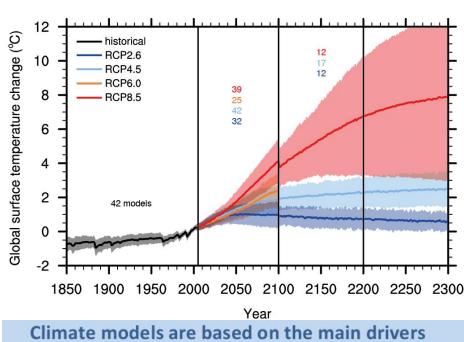
Model predictions have failed in the past, therefore models can't be trusted.

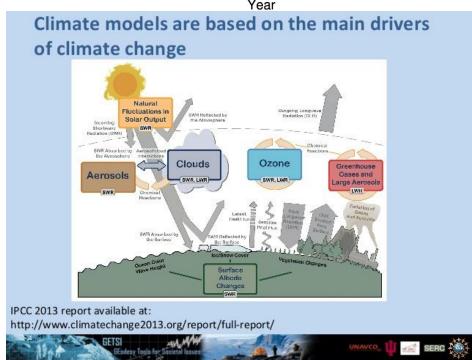
**FALLACY** 

Impossible Expectations: No model is perfect but they are useful tools that can reproduce the past and provide insights into the future.

## **Lesson 2 - Modelling**

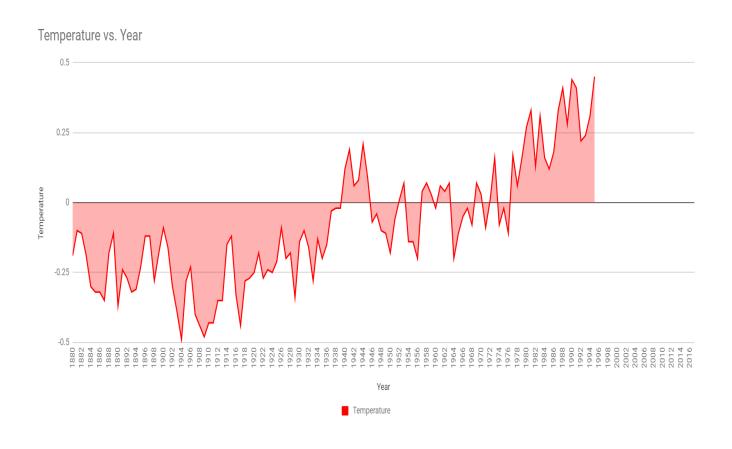
- Two approaches
  - Predict a trend and build a model to help from the demands of the prediction
  - Identify components of the climate system and arrange them into a 2-dimensional model



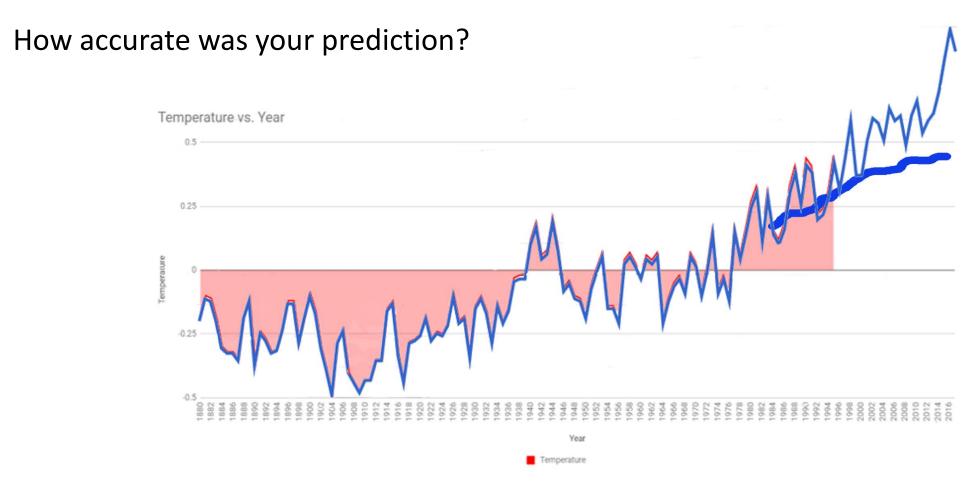


# **Predicting the Future**

Predict the trend shown to the year 2017



## **Compare to Actual Data**



Now predict the trend to the year 2030, 2050, and 2100.

## Lesson 3: Past climate change

**FACT** 

Modern climate change is abrupt and driven by human activity, distinguishing it from past climate change.

**MYTH** 

Natural climate change in the past implies current climate change is also natural.

**FALLACY** 

Jumping to conclusions: Just because climate change was caused by natural causes in the past doesn't necessarily mean it's naturally caused now.

## **Lesson 3 – Past and Present**

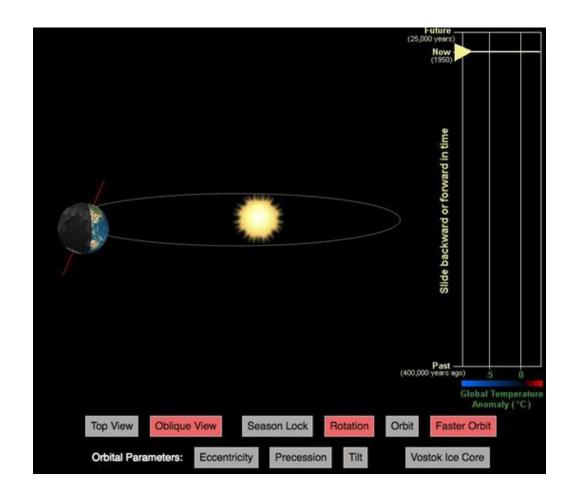
Addresses the challenges of deep-time and stochasticity

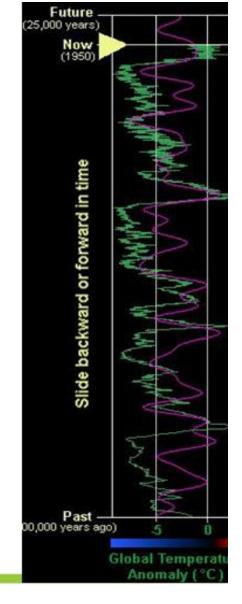
Milankovitch cycles

Puts anthropocentric climate change into perspective



"Our sun is more than four billion years years old, and has already reached about half its life expectancy. It is now time to plan for the future of mankind, and a positive first step is the election of someone willing to face this problem..."

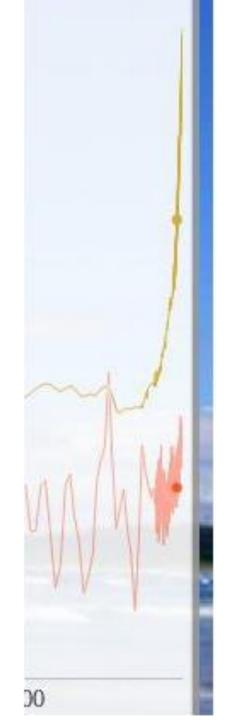




https://cimss.ssec.wisc.edu/wxfest/Milankovitch/earthorbit.html



http://www.kcvs.ca/site/projects/JS\_files/HistoricClimateChange/ history.html



## **Lesson 4: Extreme weather**

**FACT** 

Risk from extreme weather is increasing, albeit some forms of extreme weather are more confidently linked to global warming than others.

**MYTH** 

Extreme weather always happens, so warming isn't making extreme weather worse.

**FALLACY** 

Jumping to conclusions: Just because extreme weather happened in the past doesn't mean climate change isn't having an influence now.

## **Lesson 4 – Extreme Weather**

 Focuses on the connection between extreme weather and climate

 Identifies extreme weather events / conditions in student's area?

Uses local data

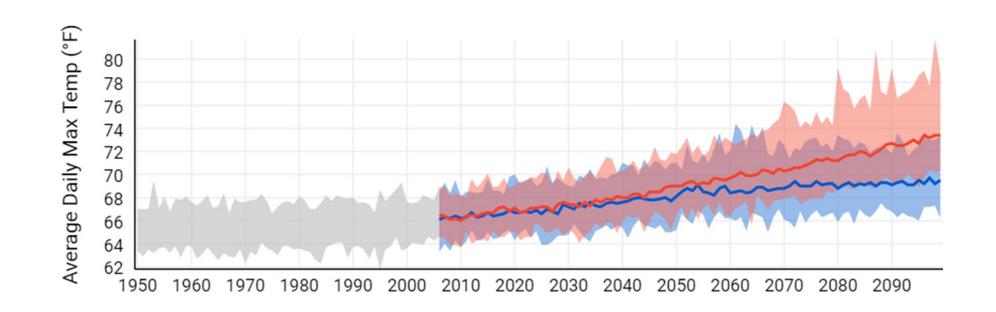


# **Examples from NCSE Teacher Ambassadors**

- David Amidon Lake effect snow in upstate New York
- Bonnie Bourgeous Snow melt and drought in Salt Lake City, UT
- Nina Corley Flooding on Galveston Island, TX
- Kim Parfitt Wildfires in Wyoming
- Erin Stutzman Snow melt, wildfires and insect infestation in Idaho



#### https://crt-climate-explorer.nemac.org



## **Lesson 5: Climate solutions**

**FACT** 

There are multiple strategies to reducing carbon emissions, and there are realistic paths to preventing climate change if we try many solutions at once.

**MYTH** 

Renewables like solar or wind are not enough to solve climate change.

**FALLACY** 

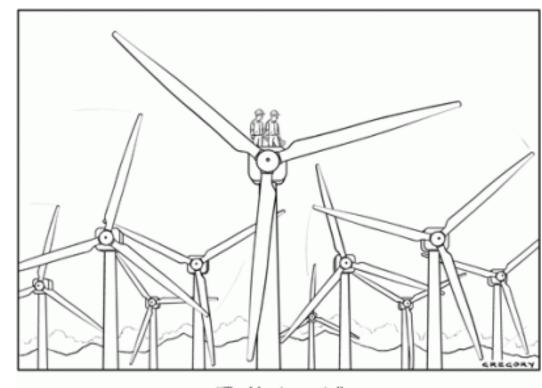
Cherry picking: focusing on just one or a few possible solutions ignores that solving climate requires a multipronged strategy.

## **Lesson 5 – Solutions**

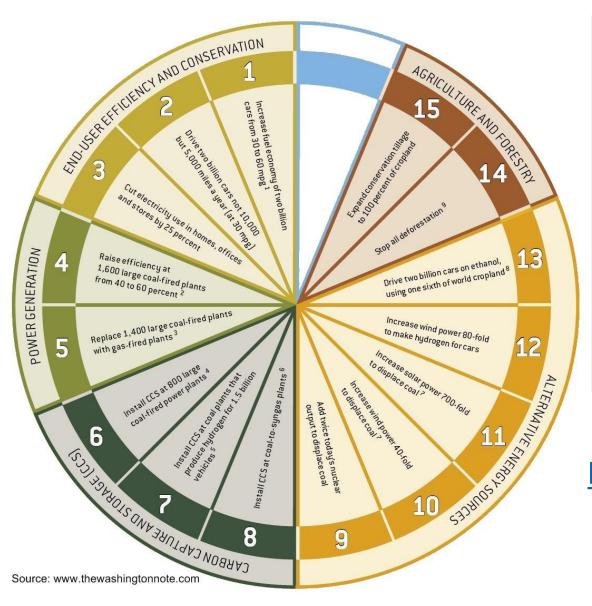
Utilizes the Wedge Stabilization
 Strategy Game (various options)

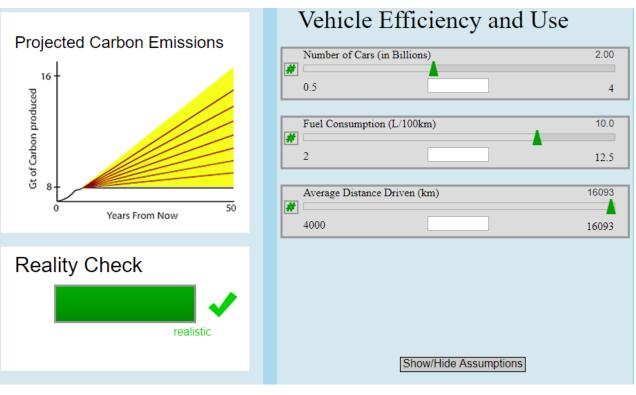
 Focuses on unique opportunities in student's area

 Focuses on identifying local responses (Project Dropdown)



"Try blowing on it."





http://kcvs.ca/site/projects/JS files/Stabilizatio
 n Wedges/stabilizationWedges.html

## **Project Drawdown**



https://www.drawdown.org/
solutions-summary-by-rank

#### Summary of Solutions by Overall Rank

This table provides the detailed results of the Plausible Scenario, which models the growth solutions on the Drawdown list based on a reasonable, but vigorous rate from 2020-2050. Results depicted represent a comparison to a reference case that assumes 2014 levels of adoption continue in proportion to the growth in global markets.

NOTE: Energy Storage (utility-scale & distributed), Grid Flexibility, Microgrids, Net Zero Buildings, and Retrofitting were not modeled independently to avoid double counting impacts from other solutions.



TOTAL

•	<b>*</b>	<b>*</b>	ATMOSPHERIC CO2-EQ REDUCTION	NET COST	♦ SAVINGS
Rank	Solution	Sector	(GT)	(BILLIONS US \$)	(BILLIONS US \$)
1	Refrigerant Management	Materials	89.74	N/A	\$-902.77
2	Wind Turbines (Onshore)	Electricity Generation	84.60	\$1,225.37	\$7,425.00
3	Reduced Food Waste	Food	70.53	N/A	N/A
4	Plant-Rich Diet	Food	66.11	N/A	N/A
5	Tropical Forests	Land Use	61.23	N/A	N/A
6	Educating Girls	Women and Girls	59.60	N/A	N/A
7	Family Planning	Women and Girls	59.60	N/A	N/A
8	Solar Farms	Electricity Generation	36.90	\$-80.60	\$5,023.84
9	Silvopasture	Food	31.19	\$41.59	\$699.37
10	Rooftop Solar	Electricity Generation	24.60	\$453.14	\$3,457.63
11	Regenerative Agriculture	Food	23.15	\$57.22	\$1,928.10
12	Temperate Forests	Land Use	22.61	N/A	N/A
13	Peatlands	Land Use	21.57	N/A	N/A
14	Tropical Staple Trees	Food	20.19	\$120.07	\$626.97
15	Afforestation	Land Use	18.06	\$29.44	\$392.33
16	Conservation Agriculture	Food	17.35	\$37.53	\$2,119.07
17	Tree Intercropping	Food	17.20	\$146.99	\$22.10
18	Geothermal	Electricity Generation	16.60	\$-155.48	\$1,024.34
19	Managed Grazing	Food	16.34	\$50.48	\$735.27
20	Nuclear	Electricity Generation	16.09	\$0.88	\$1,713.40

#### **TMEO Lessons**

https://ncse.com/teach/sandbox



 Shared Google Drive Folder at <a href="https://drive.google.com/open?id=1CYJtr91pZHBHyaqjKXjCdt">https://drive.google.com/open?id=1CYJtr91pZHBHyaqjKXjCdt</a> -<u>B235Zcbq</u> (or e-mail me for the links ☺)

ACE Recorded Webinars at <a href="https://vimeo.com/acespace">https://vimeo.com/acespace</a>



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  - Classroom Resources
  - Dealing with Denial

