

UCLA Center for Education Innovation and Learning in the Sciences

Communication of Mission and Vision

The main message of our center is for faculty and future faculty to use more inclusive and effective teaching techniques: “The Center for Education Innovation & Learning in the Sciences (CEILS) creates a collaborative community of instructors committed to advancing teaching excellence, assessment, diversity, and scholarship, resulting in the enhancement of student learning experiences in the Life and Physical Sciences at UCLA.”

The people we communicate this mission to are:

1. Faculty
 - a. UCLA STEM faculty
 - b. Other UCLA faculty
 - c. Other faculty at community colleges
2. Leadership
 - a. Deans of the life and physical sciences at UCLA
 - b. Other deans
 - c. Other institutional leaders
3. Partners
 - a. UCLA partners
 - i. UCLA Office of Instructional Development
 - ii. Other local partners - Cross-campus Teaching Innovations Group
 - b. External partners
4. Funders
 - a. NSF - grant proposals
 - b. HHMI - grant proposals
 - c. Other funders

The methods we use to communicate our mission and vision include:

- A. Our website: www.ceils.ucla.edu. This is intended for all stakeholders, partners, and funders, providing resources for faculty, something for leaders to point others to about our center, information on our programs for partners, and scope of work for funders.
- B. Bi-weekly newsletter that goes to our mailing list and all science chairs to be forwarded to their faculty. This is mostly directed toward UCLA faculty or CIRTLL participants, as it highlights on-campus events, along with local instructor awards, and national events and relevant articles.
- C. Annual faculty workshop, with attendance of almost 100 faculty and graduate students: We use this workshop to communicate our broad mission and vision to UCLA folks.
- D. Cross-campus Teaching Innovations Group: Our center helped found this group, which is where a broad range of campus partners, all interested in improving teaching, gather quarterly to share initiatives and ideas and form collaborations.
- E. CEILS Faculty Advisory Council meetings: At these annual meetings, we communicate with leadership from each of the 14 departments that we work with at UCLA, so we use these meetings to communicate initiatives that may be relevant to each department and encourage participation from all departments.
- F. Present at faculty department and committee meetings: This is where we share our mission and vision in a way that is specific to the departmental courses, issues and concerns.
- G. Present at regional and national conferences: This is how we communicate with partners, funders, collaborators, and also where we gather ideas to share with our local partners.